JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

October 22, 2019

Jackson County Commissioners
401 Grindstaff Cove Road
Sylva, NC 28779

Jackson County Board of Commissioners,

On behalf of the Jackson County Tourism Development Authority, it is my pleasure to share our recommendations with you for upcoming seats on the TDA.

For the seat expiring 12/2/2019 held by Kathy Korb of Laurelwood Inn, we would ask for her reappointment to another term.

For the seat expiring 12/2/2019 held by Megan Orr of Nightstar Lodging, we would ask for her reappointment for another term.

For the seat expiring 12/2/2019 held by Bob Williams of Dillsboro Chocolate Factory, we would recommend a new individual for that seat. Mr. Williams will spend a significant amount of time chairing a new committee as part of implementing our Strategic Plan initiatives. We have spoken with Mr. Williams, and he is in favor of this transition to Chair this crucial initiative.

We would ask commissioners to appoint Robert Jumper to that at-large seat. Mr. Jumper, who previously served as Chair of the TDA and longtime board member, is now eligible for reappointment having been off the board the requisite time. He will bring not only a great historical perspective, steady leadership, but continuity as we look at future succession planning with our board.

Ms. Laura Bowers, who has served on our board since 2017 has accepted a position with her company in another state, so we need to fill that unexpired term. For that term expiring 12/2/2020, we would recommend Anna Thomas, General Manager of Comfort Inn of Sylva. Ms. Thomas has expressed a keen interest and desire to serve to further our goals, and we would welcome her contributions.

Please let me know if you have any questions. Thank you for your consideration of our board recommendations.

Sincerely,

Ann Self, Chair, JCTDA

TOURISM DEVELOPMENT AUTHORITY (TDA)			
NAME		***APPOINTED***	***EXPIRES***
Brad Herman High Hampton P.O. Box 195 Cashiers, NC 28717 bherman@danielcommunities.com 828-507-8692	South Jackson Hotel/Resort/Inn	Fill unexpired term of T. Garcia 04-16-2019	12-02-2021
Kathy Korb – Secretary Laurelwood Inn P.O. Box 196 Cashiers, NC 28717 kathykorb@live.com 828-743-9939	South Jackson Hotel/Resort/Inn	03-06-2017	12-02-2019
Andrew Halfinger Bluegreen Vacations 1296 S. Country Club Drive Cullowhee, NC 28723 770-714-1508	South Jackson 10+ Rooms	03-06-2017 Unexpired term of G. Daley 04-16-2018	12-02-2020
Jay Grissom Best Western River Escape Inn & Suites 553 Tahlfield Road Sylva, NC 28779 JayG@nightstarlodging.com Jaygrissom67@gmail.com 828-400-4122	North Jackson Hotel/Resort/Inn	11-19-2018	12-02-2021
Megan Orr Holiday Inn Express 61 Windsong Lane Whittier, NC 28789 megano@nighstarlodging.com 828-736-2894	North Jackson Hotel/Resort/Inn	03-06-2017 Fill unexpired term of Noah Bell	12-02-2019
Vacant	North Jackson 10+ Rooms	03-06-2017 Unexpired term of Laura Bowers	12-02-2020
Bob Williams Dillsboro Chocolate Factory 668 Tamarack Trail Cullowhee, NC 28723 bob@mountainbearcabins.com 828-293-7480	At Large Retail/Tourism Related	12-15-2016	12-02-2019
Ann Self - CHAIR Village Green P.O. Box 2201 Cashiers, NC 28717 info@villagegreencashiersnc.com 828-734-4487	Cashiers Area Chamber of Commerce	12-17-2015 11-19-2018	12-02-2021 Chair 12-02-2019

Dale Collins Tuckasegee Fly Shop 530 W. Main Street Sylva, NC 28779 tuckriverclub@gmail.com 828-488-3333	Jackson County Chamber of Commerce	12-04-2017	12-04-2020
Stephanie Edwards, Director Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717 stephanie@cashiersareachamber.com 828-743-5191	Cashiers Area Chamber of Commerce	12-03-2012	Ex-Officio
Julie Spiro, Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779 julie@nc-mountains.com 828-586-2155	Jackson County Chamber of Commerce	12-03-2012	Ex-Officio
Ron Mau Jackson County Commissioner 997 North Country Club Drive Cullowhee, NC 28723 ronmau@jacksonnc.org 828-293-3772	Commissioner	01-09-2017	Ex-Officio
Darlene Fox Finance Officer 401 Grindstaff Cove Road Sylva, NC 28779 darlenefox@jacksonnc.org 828-631-2249	Finance Officer for TDA	12-03-2012	Ex-Officio

3 Year Terms (initial terms staggered)
TDA formed 11/19/12 by Resolution R12-34
Chairman appointed each year by Commissioners
Session Law 2011-170, House Bill 96
15 Member Board BOC does not have to approve the Vice Chair
3rd Wed at 1:00 pm