



BLUE RIDGE
HEALTH

Community-Focused
Healthcare

BRCHS.com

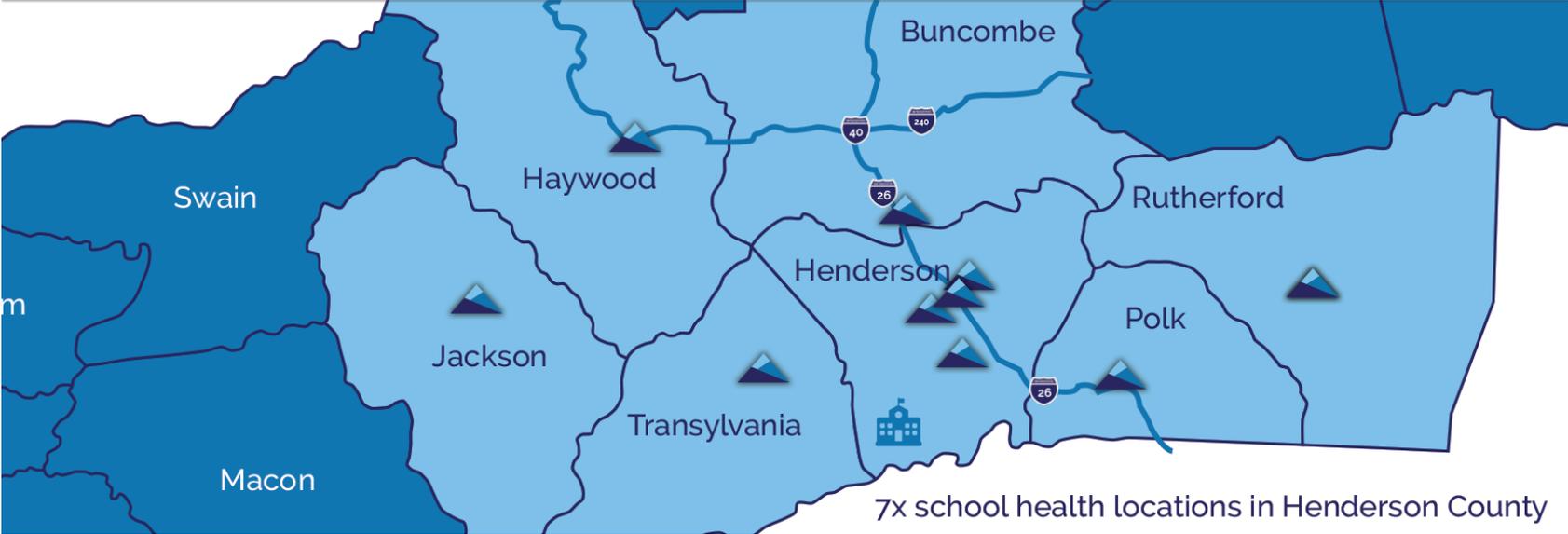
Blue Ridge Health - Service Area



7 Counties with 17 Locations

Buncombe | Haywood | Henderson | Jackson | Polk | Rutherford | Transylvania

CONVENIENT LOCATIONS, CLOSE TO HOME. THAT'S HEALTHCARE WITH YOU IN MIND.



Blue Ridge Health - History



1963 – founded in Henderson County as a part-time migrant health clinic **with a mission to eliminate health disparities in WNC**

1987 – grew to become a full-time federally-qualified family practice known as Blue Ridge Community Health Services (BRCHS)

1992 – opened a **pediatric practice**

1993 – the first of four school-based health centers opened in Henderson

1995 – opened a **dental clinic** for children

2005 – dental care for adults

2006 – **behavioral health** services

2009 – **on-site Pharmacy** in Henderson County

2012 – Transylvania County new access point location opened in Brevard

2013 – Collaboration with Pardee Hospital/MAHEC resulted in Teaching Health Center

2014 – Rutherford and Buncombe County locations opened

2016 – Polk and Haywood County locations opened. 7th Ave location opened.

2017 – **Jackson County** new access point location opened & Rainbow pediatrics joined

Good Sam to Blue Ridge- History



- 2001** – Founded Good Samaritan Clinic of Jackson County; all volunteer providers
- 2012** – Moved to old Sylva Medical Center (293 Hospital Road, Suite B)
 - Assumed Medication Assistance Program for Harris Regional & Swain Community Hospitals
- 2013** – Explored possibilities with Blue Ridge Health about partnership (timing not right)
- 2014** – Doubled clinical space, occupying Suites A and B
- 2015** – Began strategic planning process
 - Added full-time Family Nurse Practitioner, daytime hours Mon – Thurs (WCU Grant)
 - Added second Nurse Case Manager (Sisters of Mercy Grant)
 - Renewed talks with Blue Ridge Health about partnership
- 2016** – Applied for HRSA New Access Point funding to open a community health center in Jackson
 - Jackson County Commissioners provided Letter of Support for NAP Grant
 - Awarded \$775,000 to open Community Health Center
- 2017** – Opened Blue Ridge Health- Jackson
 - Moved to Suite C, newly renovated clinical space
- 2018** – Added two new providers: Jonathan Bentley & Luke Thompson

Blue Ridge Health – Jackson



April 1, 2017: Good Samaritan Clinic transferred operations to Blue Ridge Health

- **Access: expanded hours (Continuing Tues night clinic; added Friday hours)**
- **Comprehensive Services: Primary Care, Pediatrics, Behavioral Health, POC Testing**
- **Quality: a great team of providers (new EMR)**
- **Affordable: sliding fee scale; no patient turned away for inability to pay**

Good Samaritan Services continued:

- **Nurse Care Coordination**
- **Medication Assistance Program (BRH & non-BRH patients)**
- **Translation Services**
- **Prescription Assistance**
- **Patient Navigation– connecting patients with community resources**
- **Charity Discount Card program**

BLUE RIDGE HEALTH IN JACKSON COUNTY

New Services Added

PEDIATRIC MEDICINE



Local Pediatrician, Dr. Judy Seago
joined our team in 2017

BEHAVIORAL HEALTH



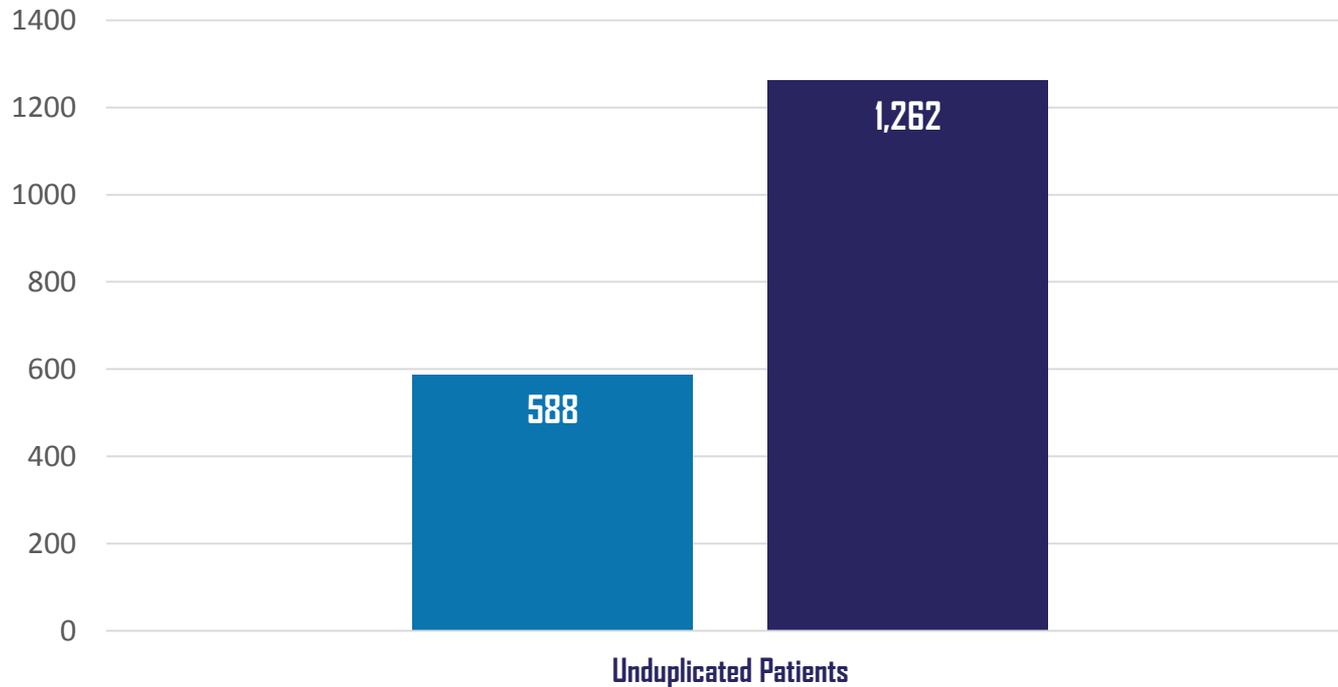
Provider Ali Campbell is a Licensed
Clinical Addiction Specialist and
Licensed Clinical Social Worker

A Growing Team of Providers

From 1 to 5

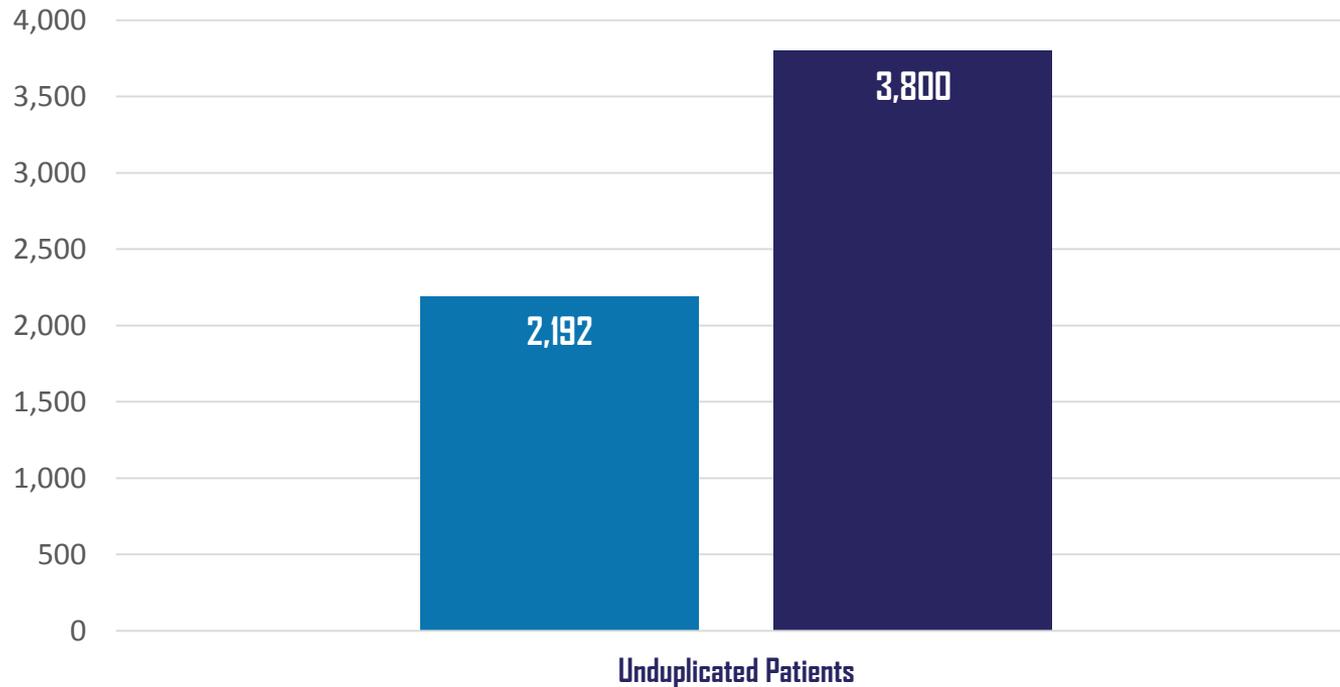


12 Month Comparison- Patients Served



- Good Samaritan Clinic (April 2016 - March 2017)
- Blue Ridge Health (April 2017 - March 2018)

12 Month Comparison- Patient Visits



- Good Samaritan Clinic (April 2016 - March 2017)
- Blue Ridge Health (April 2017 - March 2018)

To provide **comprehensive, quality healthcare that is accessible and affordable for all.**

Private, Non-Profit, and Community-Governed

- **51% (or more) of our governing board is made up of Blue Ridge Health patients who represent the communities we serve.**
- **Patient & Family Advisory Council (Jackson County)**

Comprehensive, Quality Healthcare Services

Accessible Locations in High-Need Areas

Affordable Health

Blue Ridge Health – FQHC



Today, 20% percent of our patient care costs are covered by Federal Grants

Like most healthcare systems in the region, Blue Ridge Health receives some federal funds each year to help cover the cost of uncompensated care.

As a Federally Qualified Health Center (FQHC), BRH applies for this federal funding every three years in the form of a 330 grant (authorized under the Public Health Services Act).

Federally Qualified Health Centers (FQHCs)



Source: Centers for Medicare and Medicaid Services; U.S. Department of Health and Human Services; October 2015.

Note: Alaska and Hawaii not shown to scale

Blue Ridge Health – Services Overview



- Comprehensive primary care
- Laboratory & radiology services
- Preventive services
- Prenatal, Intrapartum and perinatal
- Cancer and other disease screening
- Well child services
- Immunizations
- Family planning
- Preventive dental
- Mental health and Psychiatry
- Urgent Care
- Minor injuries
- Pharmacy
- Nutrition
- 24/7 access to care
- Eligibility workers
- Case management Interpreting
- Outreach & health education
- Transportation

All services listed are required by 330 Grants. They must be provided directly or through contract with a local provider. BRH stands out by directly providing most services at each site. The main site provides all services.

Blue Ridge Health - 2017 In Numbers



35,567
Patients Served



132,344
Patient Visits



53%
Of Our Patients
Are Uninsured



\$21.8 Million
In Charity Care Was Provided
To Cover Patient Care Costs



51,150
Prescriptions Filled For Uninsured
And Underinsured Patients



616
Veterans Served



2500+
Children Received Care
At A School-based Location

Blue Ridge Health – Community Support



Thank you for your partnership!

Harris Regional Hospital

Jackson County Department of Public Health

Eastgate Pharmacy

Western Carolina University & Southwestern Community College

Volunteers & Students

Community Support

- **Area Faith Communities**
- **Civic Organizations**
- **Local and Regional Foundations**
 - **Great Smokies Health Foundation**
 - **Jackson County Community Foundation**
- **Individual Donors**

Donating to Blue Ridge Health- Jackson:

- **Covers the cost of care for patients who cannot afford an office visit.**
- **Helps to purchase supplies, equipment, and medications needed.**

Blue Ridge Health - Keep In Touch!



Rebecca Mathis
Community Engagement Coordinator
rmathis@brchs.com
828.477.4334

To Learn More Visit:
brchs.com

facebook

facebook.com/BRCHS



Joint Commission Accredited for Patient Safety and Quality -and- Primary Care Medical Home (PCMH)



Recognized by National Committee for Quality Assurance (NCQA) as a Level III Patient Centered Medical Home (PCMH)