



**JACKSON COUNTY TOURISM
DEVELOPMENT AUTHORITY**

March 28, 2019

Jackson County Board of Commissioners,

On behalf of the Jackson County Tourism Development Authority, it is my pleasure to share our recommendation with you for a current seat vacancy.

Mr. Tom Garcia notified us recently that due to change in management structure, Benchmark would no longer be managing the Resort and instead that management would shift to a local management team put in place by Daniel Communities. With that in mind, we met with the new General Manager, and are recommending them for the seat vacancy on our board.

For the seat expiring 12/2/2021, previously occupied by Mr. Tom Garcia, we recommend filling the unexpired term with the appointment of Mr. Brad Herman, who will bring considerable expertise and strong local knowledge to our board as the Resort undergoes major renovations into its reopening phase. Mr. Herman has lived in Jackson County for the better part of two decades and is already familiar with the work of the Jackson County TDA.

Please let me know if you have any questions. Thank you for your consideration of our board recommendation.

Sincerely,

Ann Self, Chair, JCTDA

TOURISM DEVELOPMENT AUTHORITY (TDA)			
<i>NAME</i>		<i>APPOINTED</i>	<i>EXPIRES</i>
Vacant	South Jackson Hotel/Resort/Inn	03-05-2018 Fill unexpired term of Mark Jones 11-19-2019 Fill unexpired term of T. Garcia	12-02-2021
Kathy Korb – Vice Chair Laurelwood Inn P.O. Box 196 Cashiers, NC 28717 kathykorb@live.com 828-743-9939	South Jackson Hotel/Resort/Inn	03-06-2017	12-02-2019
Andrew Halfinger Bluegreen Vacations 1296 S. Country Club Drive Cullowhee, NC 28723 O: 828-743-4444 C: 770-714-1508	South Jackson 10+ Rooms	03-06-2017 Unexpired term of G. Daley 04-16-2018	12-02-2020
Jay Grissom Best Western Inn 553 Tahlfield Road Sylva, NC 28779	North Jackson Hotel/Resort/Inn	11-19-2018	12-02-2021
Megan Orr Holiday Inn Express 61 Windsong Lane Whittier, NC 28789 megano@nighstarlodging.com 828-736-2894	North Jackson Hotel/Resort/Inn	03-06-2017 Fill unexpired term of Noah Bell	12-02-2019
Laura Bowers - Secretary Smoky Mountain Getaways 12 Younge Lane Sylva, NC 28779 Lbowers460@gmail.com 828-269-8912	North Jackson 10+ Rooms	03-06-2017	12-02-2020
Bob Williams Dillsboro Chocolate Factory 668 Tamarack Trail Cullowhee, NC 28723 bob@mountainbearcabins.com 828-293-7480	At Large Retail/Tourism Related	12-15-2016	12-02-2019

Ann Self - CHAIR Village Green P.O. Box 2201 Cashiers, NC 28717 info@villagegreencashiersnc.com 828-734-4487	Cashiers Area Chamber of Commerce	12-17-2015 11-19-2018	12-02-2021 Chair 12-02-2019
Dale Collins Tuckasegee Fly Shop 530 W. Main Street Sylva, NC 28779 tuckriverclub@gmail.com 828-488-3333	Jackson County Chamber of Commerce	12-04-2017	12-04-2020
Stephanie Edwards, Director Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717 stephanie@cashiersareachamber.com 828-743-5191	Cashiers Area Chamber of Commerce	12-03-2012	Ex-Officio
Julie Spiro, Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779 julie@nc-mountains.com 828-586-2155	Jackson County Chamber of Commerce	12-03-2012	Ex-Officio
Ron Mau Jackson County Commissioner 997 North Country Club Drive Cullowhee, NC 28723 ronmau@jacksonnc.org 828-293-3772	Commissioner	01-09-2017	Ex-Officio
Darlene Fox Finance Officer 401 Grindstaff Cove Road Sylva, NC 28779 darlenefox@jacksonnc.org 828-631-2249	Finance Officer for TDA	12-03-2012	Ex-Officio

3 Year Terms (initial terms staggered)
TDA formed 11/19/12 by Resolution R12-34
Chairman appointed each year by Commissioners
Session Law 2011-170, House Bill 96
15 Member Board BOC does not have to approve the Vice Chair
3rd Wed at 1:00 pm