

Don Adams

From: Mike Kondratick <mike@relateadvocacy.com> on behalf of Mike Kondratick
Sent: Thursday, July 09, 2020 1:46 PM
To: brianmcmahan@jacksonnc.org
Cc: heatherbaker@jacksonnc.org; donadams@jacksonnc.org
Subject: Draft letter to Cooper and Stein on Kings Mountain casino
Attachments: JacksonCty--letter--draft--v2.docx; NC Casino You Lose--FINAL.pdf

Brian,
Thanks again for all of your time yesterday discussing the Kings Mountain project.

Per our discussion, attached is a draft letter to Governor Cooper and AG Stein for you and the other commissioners to review. Feel free to change as you see fit. If you would like me to help with changes, just let me know.

Also, I thought you would like to see the first mail piece from Defend NC. This is being sent to almost 3,000 households in Jackson County this week.

Please let me know any questions on any of this. My cell number is below.

Thank you for your time and attention!

Mike Kondratick
703.999.2988

[JACKSON COUNTY LETTERHEAD]

July XX, 2020

[Governor Cooper/Attorney General Stein]:

We are writing to register our strong opposition to the casino project currently at issue in the Kings Mountain area. If permitted to move forward, this project would substantially harm Jackson County's economy, and that of western North Carolina, while yielding no practical benefits for our state.

We are asking that you stop this project.

Our county relies on the Eastern Band of Cherokee Indians' (EBCI) casinos. These casinos employ about 10 percent of our workforce in jobs that pay about 72 percent more than the average for our area. They've drastically reduced our seasonal unemployment from peaks of 17 percent to only about three percent.

Beyond these direct economic benefits, the EBCI's casinos generate tens of millions in local taxes and benefits. The Cherokee Preservation Foundation has invested over \$90 million to strengthen our communities and diversify our economy.

Furthermore, because the Catawba are circumventing our regulations for establishing and operating a casino in Kings Mountain, they'll be free to send the economic benefits from this project back to South Carolina.

Please do not put our residents' livelihoods at risk for nothing.

The proposed casino isn't in the best interest of Jackson County or North Carolina as a whole. We ask that you register your support, as soon as possible, for the EBCI's federal lawsuit aimed at stopping this project. This could be the best—and possibly last—opportunity for North Carolina's elected leaders to stand up for its citizens.

Respectfully,

John Q Voter
123 Main Street
Anytown, NY 12345-6789



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North Carolina Office of the Governor
20301 Mail Service Center
Raleigh, NC 27699-0301

John Q Voter
123 Main Street
Anytown, NY 12345-6789



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North Carolina Attorney General
Dept. of Justice
P.O. Box 629
Raleigh, NC 27602-0629

1053 E. Whitaker Mill Road
Suite 115
Raleigh, NC 27604

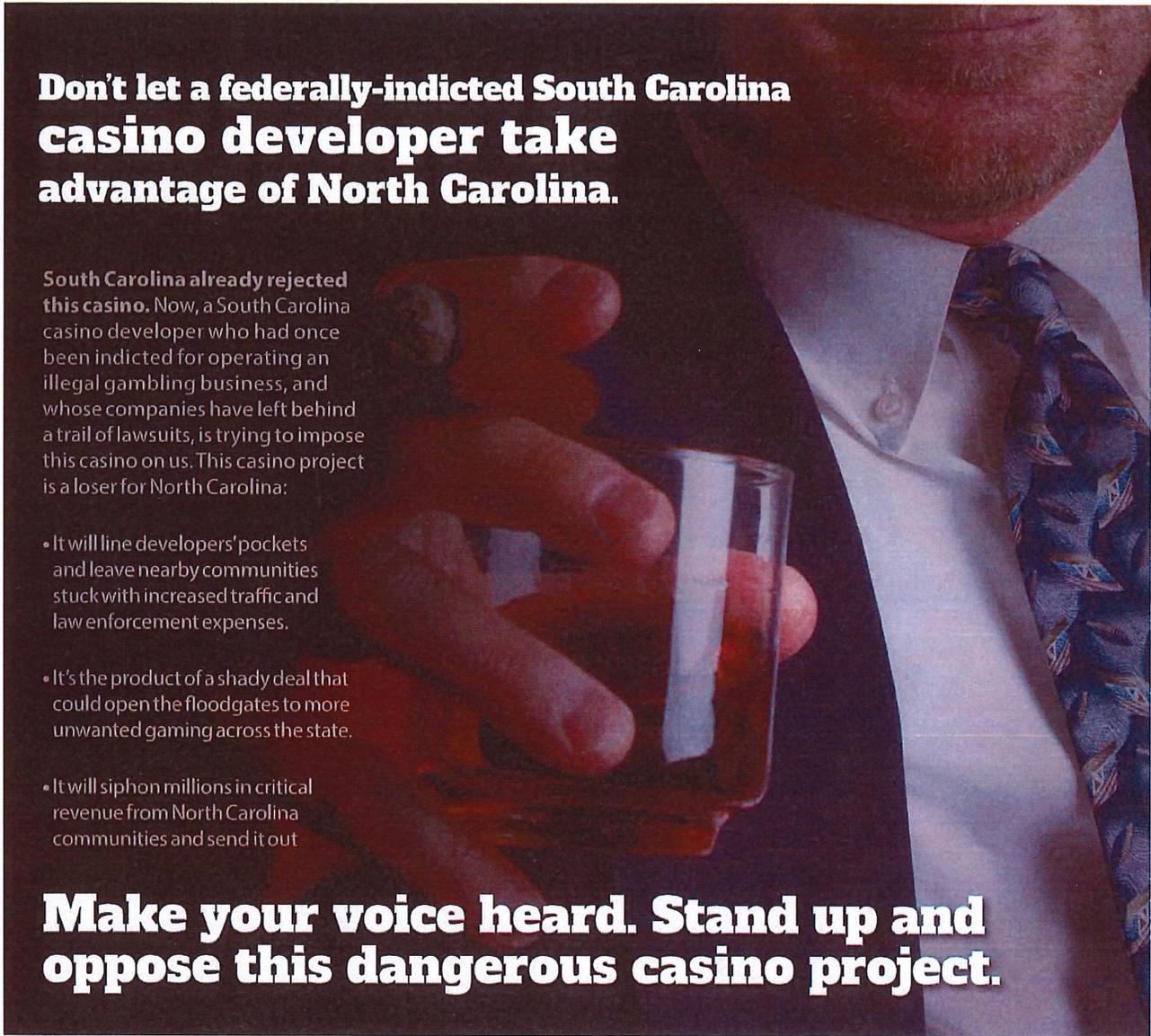
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Tell Governor Cooper and Attorney General Josh Stein



**A casino deal for a federally indicted
developer is a losing bet.**

A man with a beard, wearing a white shirt and a patterned tie, is holding a glass of whiskey. The background is dark and moody.

Don't let a federally-indicted South Carolina casino developer take advantage of North Carolina.

South Carolina already rejected this casino. Now, a South Carolina casino developer who had once been indicted for operating an illegal gambling business, and whose companies have left behind a trail of lawsuits, is trying to impose this casino on us. This casino project is a loser for North Carolina:

- It will line developers' pockets and leave nearby communities stuck with increased traffic and law enforcement expenses.
- It's the product of a shady deal that could open the floodgates to more unwanted gaming across the state.
- It will siphon millions in critical revenue from North Carolina communities and send it out

Make your voice heard. Stand up and oppose this dangerous casino project.

Let Governor Cooper and Attorney General Stein know how you feel
**SO NORTH CAROLINA
DOESN'T LOSE**

Dear Governor Cooper,

Don't let a South Carolina developer who had once been indicted for operating an illegal gambling business, and whose companies have left behind a trail of lawsuits, force a casino on North Carolina. If approved, it will hurt our local economy and send millions of dollars out of state that we need here at home. Please stop this casino project.

Sincerely,

Dear Attorney General Stein,

Don't let a South Carolina developer who had once been indicted for operating an illegal gambling business, and whose companies have left behind a trail of lawsuits, force a casino on North Carolina. If approved, it will hurt our local economy and send millions of dollars out of state that we need here at home. Please stop this casino project.

Sincerely,
