

TOWN OF SYLVA



83 ALLEN STREET
SYLVA, N.C. 28779

828-586-2719 FAX 828-586-8134

November 27, 2017

Mr. Don Adams
Jackson County Manager
401 Grindstaff Cove, Suite A-207
Sylva, NC 28779

RE: Jackson County Municipal Grant Application – Sylva Wayfinding Signage – Phase II

Dear Mr. Adams,

Enclosed is the Town of Sylva's application for Jackson County's Municipal Grant Program. If awarded, the Town of Sylva would like to utilize funding from this grant to install three additional wayfinding signs. The signs would direct visitors travelling on commercial corridors to Sylva's historic downtown, visitor's center, businesses, landmarks, parks, and recreational opportunities.

Thank you for taking the time to review the Town of Sylva's grant application. The Town of Sylva will install and maintain the signage.

Please let me know if you have any questions or would like additional information.

Sincerely,

Paige R. Dowling
Town Manager

Enclosures: Grant Application
Sign Example

**Jackson County
Municipal Grant Application Form**

Purpose

The purpose of the Municipal Grant Program is to assist the municipalities of the county with the implementation of worthy projects that will directly benefit not only the citizens of the municipality, but all the citizens of Jackson County.

Calendar

Applications for the Municipal Grant Program will be taken during the month of November. The Board of Commissioners will review the applications during the month of December and grant awards will be announced during the month of January. Grant funds will be available after award.

Grant Amount Available

\$20,000 has been earmarked for the Municipal Grant Program. Individual grant requests are limited to a maximum of \$5,000 per municipality.

Municipality: Sylva
Date of Application: December 1, 2017
Project Name: Sylva Wayfinding Signage – Phase II
Project Description: The Town of Sylva is requesting \$5,000 to place three additional wayfinding signs directing visitors into downtown from our commercial corridors. Wayfinding signs point visitors to community assets and promote economic development in the town. These signs direct people to Sylva’s historic downtown, visitor’s center, businesses, landmarks, and recreational opportunities. In November 2016, Sylva installed 10 blue wayfinding signs along N.C.-107, U.S. 23-Business, and Grindstaff Cove Road. The Town initially hoped to install 12 signs, but eliminated 2 signs to keep the project within our budget. Since the signs were installed, citizens and business owners have requested signs in additional locations. If awarded, the Town would use the municipal grant to install three additional signs. <ul style="list-style-type: none">• One sign would be placed at the intersection of N.C. 107 North and Jones Street. This would direct vehicles travelling from Smoky Mountain High School, Southwestern Community College, and Western Carolina University into Sylva. A parent visiting their child at WCU or a visitor that attends a SMHS basketball game might not know that Sylva has shops and restaurants a couple of miles away. Wayfinding signs will lead these visitors into Sylva.• The second sign would be installed immediately before the intersection of Mill Street and Grindstaff Cove Road. This sign would direct visitors up Schulman Street for dining and shopping or in the other direction onto Grindstaff Cove toward Bridge Park. The block between Schulman and Landis Street does not have a sign.• The third sign would be installed at the intersection of Municipal Drive and Allen Street directing visitors towards downtown and Bridge Park. Bridge Park will continue to grow and be utilized for community events. Someone travelling to a Concert on the Creek will likely take Exit 83. An existing wayfinding sign at the intersection of Grindstaff Cove and Municipal Drive points people to parks, but signage is needed at Allen Street to lead them downtown and to Bridge Park.

The cost of three signs is \$5,908. This includes the signs, decorative posts, footers and break-away brackets. The Town of Sylva Public Works Department would install the signs in-house to reduce installation costs. Labor for sign installation will be an in-kind match from the Town. The estimated cost of in-kind labor is \$366. Public Works will rent a tube to bore holes for sign posts for \$193. If the grant is awarded for \$5,000, the Town of Sylva's match will be \$1,467 (\$1,101 cash and \$366 in-kind labor).

These signs would benefit the entire community. Approximately 36,000 annual visitors to Jackson County would be see these signs. Wayfinding signs are effective to direct visitors to their destination, but they might encourage an unexpected stop or a future return trip or vacation.

Use Extra Paper If Necessary

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Municipal Grant Application Form

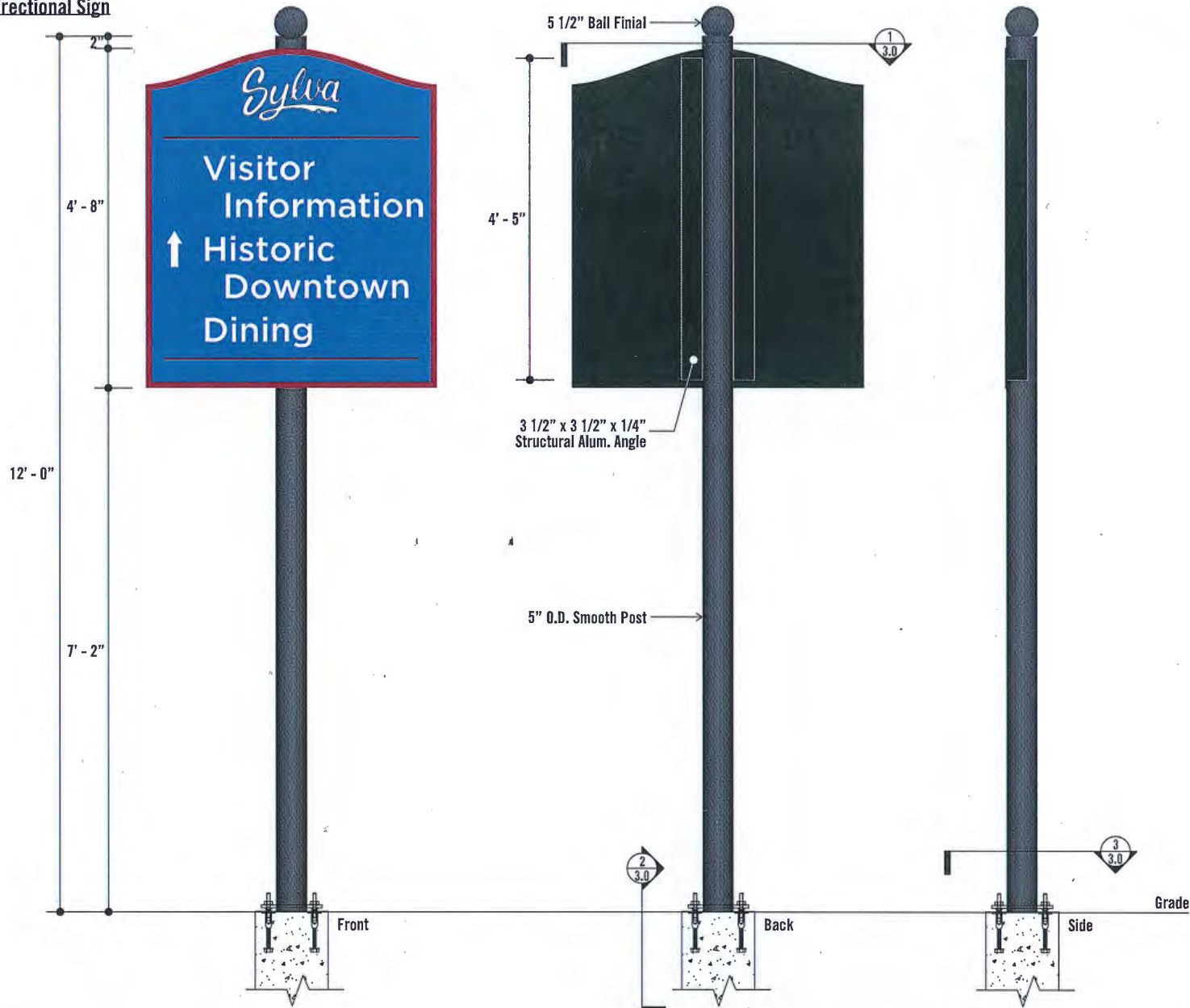
Budget Information/Breakdown of Expenses	Cost:
Cost Classification:	
Administrative & Legal	-
Acquisition of Land, ROW, etc.	-
Architectural & Engineering fees	-
Site Work	-
Demolition	-
Equipment	5,908
Construction	-
Grant Match	(1,467)
Other (please specify) <i>In-kind labor: \$366,</i>	559
<i>Equipment rental: \$193</i>	
Total Project Cost	\$6,467

Source of Funding	Amount	% of Total
Federal	-	
State	-	
Local	6,467	100
Program Income	-	
Other (please specify)	-	
Total	\$6,467	100%

Printed Name of Authorized Representative	Title
Paige R. Dowling	Town Manager

Signature of Authorized Representative	
<i>Paige R. Dowling</i>	

Single-Face Directional Sign



Qty: 10

SIGNS ETC

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Charlotte, NC 28217
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Job No:
Date: 8.18.16

Town of Sylva, NC

Scale: 3/4" = 1'-0"
Acct. Rep: Spencer Brower
Designer: BG
Revisions: 9.6.16 (BG)

PROOF & PRODUCTION POLICY:
Final examination for drawing accuracy is the responsibility of the customer. Any revisions requested after initial customer approval is received will incur additional design and/or fabrication charges. Colors indicated on this drawing are representative only. Actual colors will be determined by the submittal process using actual paints, inks, and vinyls. Pantone PMS colors will be matched as closely as possible, but exact matches are not guaranteed.

- Approved
- Approved As Noted
- Revise & Resubmit

2.0