



Cashiers has a timely and unique opportunity to be the subject of an Urban Land Institute (ULI) Americas Advisory Services Panel. This process brings together the best and brightest professional planners, market analysts, economists, architects, natural and built environmental specialists, land developers, public officials and more to offer practical solutions and objective growth management advice not available from any other source. Cashiers' interests have been facilitated by long-time Cashiers resident and distinguished public servant, Glenda Hood, former mayor of Orlando and Florida Secretary of State, who also serves on the national ULI board.

We welcome your support of this unique and valuable opportunity to recalibrate our community's public policy discussion and pursue an inclusive, transparent, unbiased and expert process to expand our collective knowledge about critical Cashiers Area growth issues. The more informed we are of relevant facts and best practices, the better decisions we can make to support a sustainable and prosperous Cashiers and surrounding communities.

The ULI Panel will focus on specific issues of local concern, review advance briefing materials, and travel to Cashiers to tour and confidentially interview 80 or more stakeholders. They will inform the Cashiers Area Community Planning Council, residents, business owners and others of market pressures which impact us. They will discuss land economics and develop recommendations for a preliminary onsite presentation, then deliver a detailed written, actionable report approximately 60 days later. With a timely community commitment, the panel could be held in early November.

The following issues framework will be submitted to ULI in a query format for panel review:

1. Preservation of community character and heritage;
2. Density and siting (residential, commercial and mixed use);
3. Local needs (services, hospitality, retail, housing diversity, childcare, public amenities etc.);
4. Most appropriate and sustainable uses for large acreage parcels within the village districts;
5. Transportation management (traffic volume/flow; pedestrian mobility and safety, public transit);
6. Environmental conservation (scenic quality, natural resources, "green space");
7. Infrastructure development and prioritization (water resources (wastewater/wells/stormwater); and
8. Purview, plan and next steps for ordinance codification.

The cost of an Advisory Services Panel is \$135,000 which will be raised from any and all interested organizations and individuals. **Tax-deductible contributions should be made payable and mailed to the Cashiers Area Legacy Fund**, a 501(c)3 nonprofit created by the Cashiers Area Chamber of Commerce for education and charitable purposes related to local public works (**PO Box 238, Cashiers, NC 28717**). The Planning Council will help lead this process with input from the community and the Chamber will serve as the Sponsor, responsible as the contracted agency and for the administration and logistics of the project.

For more information, visit www.CashiersAreaChamber.com or call 828-743-5191. Please join this important effort, share this information with others, and encourage them to do the same. Thank you for your consideration.

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