



**JACKSON COUNTY TOURISM
DEVELOPMENT AUTHORITY**

Oct. 19, 2017

Jackson County Board of Commissioners,

We thank you for the revisions made to our bylaws at the Oct. 16 meeting. This should allow for greater efficiency in our operations.

Following those changes, we have three requests of the Commissioners:

1) In line with the approved re-staggering in our bylaws, we are requesting the extension of two terms by one year so that those terms will be properly staggered:

Gareth Daley, original term expires 12-02-2019; request an extension to 12-02-2020.
Laura Bowers, original term expires 12-02-2019; request an extension to 12-02-2020.

Both board members have agreed to the extensions, should Commissioners agree to extend their terms. This change allows for each of the three board members from North and South Jackson County to rotate off, one per year, for proper succession; this is far preferable to having two board members from each end of the county rotate off each year.

2) Our board voted unanimously Sept. 20 to recommend to Commissioners for their consideration that Vick Patel be named the next Chairman of the JCTDA. Patel is in his second term, with four years of JCTDA experience. He owns and operates three hotels in Jackson County and he will provide steady leadership of our efforts until his term expires in December, 2018.

3) To fill the Jackson County Chamber of Commerce appointment vacancy in December, we submit the Jackson County Chamber of Commerce's recommendation to appoint Dale Collins to our board.

Thank you for your consideration in all these requests. We appreciate all the support, leadership and partnership you offer in furthering our joint goals.

Sincerely,

A handwritten signature in black ink that reads "Nick Breedlove".

Nick Breedlove, JCTDA Director



October 19, 2017

To: Jackson County TDA Board of Directors
From: Larry Hinton, Chairman, Jackson County Chamber of Commerce

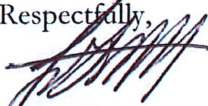
RE: TDA Board Appointment

Greetings,

Thank you for the opportunity to submit the name of Dale Collins of Tuckasegee Fly Shop for consideration of service on the Jackson County Tourism Authority Board. We have appreciated Dale's commitment to the fishing industry and his investment in Sylva with a second location of a successful full service fly fishing store. Dale has spent many hours devoted to the work and growth of the outdoor industry in Jackson County. We feel he would be a positive addition to the TDA Board with his experience in retail tourism, volunteer service as Trout Unlimited President, and the outdoor industry as a whole. Dale is a resident of Webster, current member of the Jackson County Chamber of Commerce Board of Directors, and attends Chamber events regularly. Dale is willing to serve on the TDA board and be of service.

We would appreciate your consideration of our submission of Dale Collins at the next TDA Board meeting.

Should you have any questions, please do not hesitate to contact me.

Respectfully,

Larry Hinton
Chairman

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| TOURISM DEVELOPMENT AUTHORITY (TDA) | | | |
|--|---|---|--|
| <i>NAME</i> | | <i>APPOINTED</i> | <i>EXPIRES</i> |
| Kathy Korb Laurelwood Inn P.O. Box 196 Cashiers, NC 28717 kathykorb@live.com 828-743-9939 | South Jackson Hotel/Resort/Inn | 03-06-2017 | 12-02-2019 |
| Mark Jones P.O. Box 2164 Cashiers, NC 28717 markjelect@yahoo.com 828-226-6132 | South Jackson Hotel/Resort/Inn | | 12-02-2018 |
| Gareth Daley Landmark Vacation Rentals P.O. Box 3007 Cashiers, NC 28717 Gareth@LandmarkVacations.com 877-747-9234 | South Jackson 10+ Rooms | 03-06-2017 | 12-02-2019 Propose change to 2020 |
| Vick Patel Best Western Inn 65 Lenora Lane Sylva, NC 28779 vickpatel8@hotmail.com 828-586-6060 | North Jackson Hotel/Resort/Inn | 12-03-2012 12-17-2015 | 12-02-2018 |
| Megan Orr Holiday Inn Express 61 Windsong Lane Whittier, NC 28789 megano@nighstarlodging.com 828-736-2894 | North Jackson Hotel/Resort/Inn | Filled unexpired Noah Bell 03-06-2017 | 12-02-2019 |
| Laura Bowers Smoky Mountain Getaways 12 Younge Lane Sylva, NC 28779 Lbowers460@gmail.com 828-269-8912 | North Jackson 10+ Rooms | 03-06-2017 | 12-02-2019 Propose change to 2020 |
| Bob Williams 668 Tamarack Trail Cullowhee, NC 28723 bob@mountainbearcabins.com 828-293-7480 | At Large Retail/Tourism Related | 12-15-2016 | 12-02-2019 |
| Ann Self P.O. Box 2201 Cashiers, NC 28717 828-734-4487 info@villagegreencashiersnc.com | Cashiers Area Chamber of Commerce | 12-17-2015 | 12-02-2018 |

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|--|------------------------------------|------------|------------|
| New Appt for December | Jackson County Chamber of Commerce | 12-04-2017 | 12-04-2020 |
| Stephanie Edwards, Executive Director Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717 stephanie@cashiersareachamber.com 828-743-5191 | Cashiers Area Chamber of Commerce | 12-03-2012 | Ex-Officio |
| Julie Spiro, Executive Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779 julie@nc-mountains.com 828-586-2155 | Jackson County Chamber of Commerce | 12-03-2012 | Ex-Officio |
| Ron Mau 997 North Country Club Drive Cullowhee, NC 28723 ronmau@jacksonnc.org 828-293-3772 | Commissioner | 01-09-2017 | Ex-Officio |
| Darlene Fox 401 Grindstaff Cove Road Sylva, NC 28779 darlenefox@jacksonnc.org 828-631-2249 | Finance Officer for TDA | 12-03-2012 | Ex-Officio |

3 Year Terms (initial terms staggered)
TDA formed 11/19/12 by Resolution R12-34
Chairman appointed each year by Commissioners
Session Law 2011-170, House Bill 96
15 Member Board BOC does not have to approve the Vice Chair