

DEMONSTRATING THE VALUE OF

Southwestern Community College

*Analysis of the economic impact and
return on investment of education*

ECONOMIC IMPACT ANALYSIS

Results

ADDED INCOME IN REGION

Impact of operations spending	\$16.5 million
Impact of construction spending	\$113.6 thousand
Impact of student spending	\$1.1 million
Impact of alumni	\$109.2 million
Total impact	\$126.9 million

REGIONAL INCOME IMPACT

\$126.9 MILLION created by SCC equals

- 5.4% of the total gross regional product of the SCC service area
- Is equivalent to creating 3,128 New Jobs

INVESTMENT ANALYSIS

Measures

STUDENT *perspective*

SOCIAL *perspective*

TAXPAYER *perspective*

Benefits =
Greater job
opportunities
+ higher
lifetime
income

For every \$1.00 invested
in their SCC education,
Students receive

\$2.90

Average Annual Return

14.5%

Benefits =

Expanded
economic base +
savings related to
improved health,
reduced crime,
and reduced
unemployment

For every \$1.00 that
Society spent on
education at SCC in
2012-13, our
communities receive a
cumulative value of
\$8.40

Benefits =
Added tax
revenues +
reduced
demand for
government
services

Every \$1.00 in Taxes for
educational costs yields

benefits of

\$3.80

Average Annual Return

13.0%

UNDERSTANDING THE RESULTS

Southwestern Community College

- Creates **new income** in the region
- Supports **local jobs**
- Sustains a **skilled workforce**
- Increases students' **lifetime income**
- Expands the state's **economic base**
- Improves **quality of life**

THE RESULTS OF THIS STUDY
WERE PREPARED BY

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