



**JACKSON COUNTY TOURISM
DEVELOPMENT AUTHORITY**

Feb. 24, 2017

Jackson County Board of Commissioners,

On behalf of the Jackson County Tourism Development Authority, it is my pleasure to share recommendations with you for our four board vacancies.

North Jackson – 10+ Rooms: Megan Orr (Manager, Holiday Inn Express, Dillsboro), fill unexpired term of Noah Bell through 12/2/2018

North Jackson – Home Rentals/Condos: Laura Bowers* (Rental Manager, Smoky Mountain Getaways, Whittier), 3-year term

*Laura Bowers is the daughter of Cherie Bowers who held the seat previously. While we did look to expand/broaden the search in this field, in North Jackson we were unable to find a vacation rental management firm that had even close to the listings combined with experience in vacation rental market. Bowers is intimately aware of the market as she handles all the listings for Smoky Mountain Getaways.

South Jackson – 10+ Rooms: Kathy Korb, (Resident Manager, Laurelwood Inn, Cashiers), 3-year term

South Jackson – Home Rentals/Condos: Gareth Daley (Manager, Landmark Vacation Rentals, Cashiers) 3-year term

In appointments, we will have the need to appoint another individual to for Clifford Meads' seat as he resigned from the JCTDA Friday, Feb. 24 due to an employment change. We will discuss a replacement for that seat at our March board meeting and be back in touch with a recommendation.

If you have any questions, please do not hesitate to contact me. Thank you for your consideration of our board recommendations.

Sincerely,

Nick Breedlove, JCTDA Director

TOURISM DEVELOPMENT AUTHORITY (TDA)			
<i>NAME</i>		<i>APPOINTED</i>	<i>EXPIRES</i>
Ashely Iglesias Wyndham 70 Sapphire Valley Road Sapphire, NC 28774	South Jackson 10+ Rooms	12-02-2013	12-02-2016
Mary Lanning – VICE CHAIR Hampton Inn & Suites P.O. Box 1271 Cashiers, NC 28717	South Jackson Med. 25+ Rooms	12-03-2012 01-08-2015	12-04-2017
Clifford Meads High Hampton Inn P.O. Box 338 Cashiers, NC 28717	South Jackson Med. 25+ Rooms	12-03-2012 12-17-2015	12-02-2018
Henry Hoche Innisfree Bed and Breakfast 108 Innisfree Drive Glenville, NC 28717	South Jackson B&B/ B&B Inn/ Country Inn 25 Rooms or Less	01-08-2015	12-04-2017
Ken Taft Landmark Realty/Vacation Rentals P.O. Box 2829 Cashiers, NC 28717	South Jackson Home Rentals/Condos/ Timeshare/Vehicular Campsite (if collect tax)	Fill an unexpired term 01-08-2015	12-02-2016
Sarah Jennings Lonesome Valley P.O. Box 1430 Cashiers, NC 28717	South Jackson Retail/Tourism Related	01-08-2015	12-04-2017
Joel Sowers 62 Wild Top Trail Cullowhee, NC 28723 jcsowers@sundogplaces.com 407-388-8499	North Jackson Med. 25 + Rooms	Fill an unexpired vacant term 12-15-2016	12-04-2017
Vick Patel Best Western Inn 65 Lenora Lane Sylva, NC 28779	North Jackson Med. 25 + Rooms	12-03-2012 12-17-2015	12-02-2018
Vacant	North Jackson 10 + Rooms		
Jim Hartbarger Jarrett House P.O. Box 219 Dillsboro, NC 28725	North Jackson B&B/ B&B Inn/ Country Inn 25 Rooms or Less	12-03-2012 01-08-2015	12-04-2017

Cherie Bowers Smoky Mountain Getaways, Inc. 5184 Hwy 74 West Whittier, NC 28789	North Jackson Home Rentals/Condos/ Timeshare/Vehicular Campsite (if collect tax)	12-03-2012 12-02-2013	12-02-2016
Kelly Custer Current Medical Services 365 Nanny's Lane Sylva, NC 28779	North Jackson Retail/Tourism Related	Fill the unexpired term of M. Luker 01-08-2015 12-17-2015	12-02-2018
Bob Williams 668 Tamarack Trail 631-0156 Cullowhee, NC 28723 293-7480	At Large Retail/Tourism Related	12-15-2016	12-02-2019
Ann Self P.O. Box 2201 Cashiers, NC 28717	Cashiers Area Chamber of Commerce	12-17-2015	12-02-2018
Robert Jumper – CHAIRMAN P.O. Box 784 Clyde, NC 28721	Jackson County Chamber	Fill unexp term Seagle 12-03-2012 01-08-2015 <i>Reappt chair</i> 12-17-2015 12-15-2016	Appointment 12-02-2017 <i>Chair</i> 12-02-2017
Stephanie Edwards, Executive Director Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717	Cashiers Area Chamber of Commerce	12-03-2012	Ex-Officio
Julie Spiro, Executive Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779	Jackson County Chamber of Commerce	12-03-2012	Ex-Officio
Ron Mau 997 North Country Club Drive Cullowhee, NC 28723	Commissioner	01-09-2017	Ex-Officio
Darlene Fox 401 Grindstaff Cove Road Sylva, NC 28779	Finance Officer for TDA	12-03-2012	Ex-Officio

3 Year Terms (initial terms staggered)
 TDA formed 11/19/12 by Resolution R12-34
 Chairman appointed each year by Commissioners
 Session Law 2011-170, House Bill 96
 15 Member Board
 BOC does not have to approve the Vice Chair