TDA Board Members & Alternate Names/Suggestions for Consideration

The following are the names of those who are scheduled to roll off the TDA Board. We have been invited to suggest additional names for their respective classification for the Commissioners consideration. The names that are in *bold and italic* are those who have expressed an interest in continuing to serve the TDA. For readability: SJ=South Jackson, NJ=North Jackson

NAME	Classification	Alternate	Classification
		Consideration	
John Woods	SJ – medium 25+ rooms	SJ - Ashley Faulkner	SJ – medium 25+ rooms
Debby Hattler	SJ – 25 or less rooms	SJ - Deborah Watson	SJ – medium 25+ rooms
Merrily	NJ – medium 25+ rooms	NJ – Heather Menacof	NJ – medium 25+ rooms
Teasley			
Cherie Bowers	NJ – home rentals,	NJ- Joey Laughridge	NJ-home rentals,condos
	condo's		
Alex Bell	NJ – retail/tourism related	NJ - Mike Potts	NJ - retail/tourism
			related
		NJ – Steve Morse	Ex-offico

<u>Debby Hattler</u> – Hattler Properties, 40+ units, Marketing Committee. <u>Cherie Bowers</u> – Smoky Mountain Getaways, 75+ units, Marketing Committee. Alex Bell – AB Fly Fishing Guide Service, Sylva, Governance Committee.

<u>Ashley Faulkner</u> – Wyndham Resort Fairfield Sapphire Valley, 56 units. Ashley is the Resort Manager, has extensive experience with Marriot and attended WCU.

<u>Deborah Watson</u> –Landmark Vacation Rentals, 63 units. Debra Watson - Broker-in-charge of the Landmark Vacation Rentals office in Highlands. Prior to taking this position 13 months ago, worked as a real estate broker at Landmark Realty Group in Cashiers. Before moving to this area eight years ago, lived in Atlanta and worked at an investment firm. Educational background is a BBA degree, with a major in marketing.

<u>Joey Laughridge-</u>Bear Lake Reserve, 30+units. Joey is the General Manager, has background in golf course management as well as food and beverage service.

<u>Mike Potts</u> –Dillsboro Merchants Association (DMA) & Nancy Tut's Christmas Shop. Mike is the Co-President of the DMA, and owner of Nancy Tut's for the past 19 years. Mike works with the DMA on advertising and town events.

<u>Heather Ferguson Menacof</u> – Country Manor Inn, 25 units. Heather and her family own several properties in the Qualla cooridor, along with Blackrock Outdoor Company in Sylva. She handles advertising for the family businesses.

<u>Steve Morse</u> – WCU College of Business Professor of Economics. Steve is an economist who specializes in tracking business trends in the hotel, restaurant and tourism sectors. He is recognized as an expert in field of tourism data, collection and related research.

TOURISM DEVELOPMENT AUTHORITY					
NAME		Apptd	Expires		
John Woods -	South Jackson	12/3/12	12/3/13		
Wyndham	Med, 25+ rooms	1 yr	12/3/13		
PO Box 2764	1.100, 20 1001110	1 31			
Cashiers NC 28717					
Debby Hattler 743-5191	South Jackson	12/3/12	12/3/13		
Hattler Properties 743-1144	25 or less rooms	1 yr			
4132 Hwy 107 North					
Glenville, NC 28736					
<u>debby@hattlerproperties.com</u>					
Merrily Teasley	North Jackson	12/3/12	12/3/13		
Balsam Mtn Inn	Med. 25+ rooms	1 yr			
PO Box 40		- 3-			
Balsam NC 28707					
Cherie Bowers	North Jackson	12/3/12	12/3/13		
Smoky Mtn Getaways, Inc	Home rentals,	1 yr			
5184 Hwy 74 West	condos				
Whittier NC 28789					
Alex Bell	North Jackson	12/3/12	12/3/13		
AB Fly Fishing Guide Service	Retail/tourism	1 yr			
60 Bristol Drive	related				
Sylva NC 28779					
Mary Lanning	South Jackson	12/3/12	12/3/14		
Hampton Inn & Suites	25+ rooms	2 yrs			
PO Box 1271					
Cashiers NC 28717					
Bob Dews 743-9939	South Jackson	12/3/12	12/3/14		
Laurelwood Mtn Inn	25 or less rooms	2 yrs			
58 Hwy 107 North					
Cashiers, NC 28717 <u>laurelwd@dnet.net</u>					
Brien Peterkin	South Jackson	12/3/12	12/3/14		
Cornucopia Cheese Shop PO Box 3169	Retail/tourism	2 yrs			
	Related				
Cashiers NC 28717 Julie Stockton					
	North Jackson	12/3/12	12/3/14		
Holiday Inn Express PO Box 735	25+ rooms	2 yrs			
Dillsboro NC 28725					
Jim Hartbarger	NT -1 T 1	10/0/10			
Jarrett House	North Jackson	12/3/12	12/3/14		
PO Box 219	25 or less rooms	2 yrs			
Dillsboro NC 28725					
Robert Jumper Fill unexpired term of Russ Seagle	T 1	10/0/10	10/0/1		
1 m unexpired tellil of Russ Seagle	Jackson	12/3/12	12/3/14		
Clifford Moods CHAIDES AND	Chamber	2 yrs			
Clifford Meads, CHAIRMAN High Hampton Inn 743-2411	South Jackson	12/3/12	12/3/15		
High Hampton Inn 743-2411 P O Box 338		3 yrs. member			
Cashiers, NC 28717		1 yr Chair			
		- Continue Division			
cmeads@highhamptoninn.com	0.11	46/6/4			
Ken Fernandez 507-3156	Cashiers	12/3/12	12/3/15		
P O Box 2267	Chamber	3 yrs.			
Cashiers, NC 28717					

Vick Patel	North Jackson	12/2/12	10/2/15
Best Western Inn	25+ rooms	12/3/12	12/3/15
65 Lenora Lane	23 1 1001115	3 yrs.	
Sylva NC 28779			
Mickey Luker	North Jackson	12/3/12	12/3/15
Caney Fork General Store	Retail/tourism	3 yrs	12/3/13
PO Box 96	Related	3 315	
Tuckaseigee NC 28783			
Julie Spiro, Exec.Dir.,		12/3/12	Ex-officio
Jackson Chamber of Commerce		12/3/12	Dir omion
116 Central St. 586-2155			
Sylva, NC 28779			
Stephanie Edwards, Exec. Dir.		12/3/12	Ex-officio
Cashiers Chamber of Commerce			
P O Box 238			
Cashiers, NC 28717			
Vickie Greene	Commissioners	12/3/12	Ex-officio
Darlene Fox	Finance Officer		Ex-officio
	for TDA		

³ year terms (initial terms staggered) Chairman appointed each year by Commissioners 15 Member Board

TDA formed 11/19/12 by Resolution R12-34 Session Law 2011-170, House Bill 96