



JACKSON COUNTY, N.C.
CHAMBER OF COMMERCE & VISITOR CENTER

***Working to keep
and make Jackson County
a great place to live, work and visit.***



A Strong Chamber Means a Strong Jackson County



JACKSON COUNTY

CHAMBER OF COMMERCE & VISITOR CENTER

***Serves every corner
of the County's economy.***

Businesses • Visitors

Students • Families

Community Partners

A scenic landscape of rolling hills at sunset. The sun is low on the horizon, creating a bright orange and yellow glow that transitions into a deep blue sky filled with scattered clouds. The foreground shows dark, silhouetted trees and foliage. The overall mood is serene and majestic.

JACKSON COUNTY

CHAMBER OF COMMERCE & VISITOR CENTER

***We are the Front Door
to Jackson County***

The Chamber operates the Jackson County Visitor Center



- ***Accurate, friendly visitor information***
- ***High quality maps, guides, and digital resources***
- ***A positive first impression of Jackson County***
- ***Increased tourism spending that strengthens the tax base***



We Support and Strengthen Local Businesses



- ***Business coaching and referrals***
- ***Marketing and visibility support***
- ***Networking and collaboration opportunities***



We Build Workforce Pathways with WCU and SCC



- ***Host employer roundtables***
- ***Support internships and job readiness programs***
- ***Strengthen partnerships that retain young talent***
- ***Two scholarships at SCC and WCU***

We Create Community Through Events and Partnerships

***Events like Concerts on the Creek,
holiday celebrations, and community
gatherings bring residents together
and generate real economic activity.***



We Help Shape Smart, Sustainable Growth

***From Hwy 107 redevelopment to
countywide business recruitment,
the Chamber plays a critical role in:***

- Sharing clear, accessible information***
- Supporting businesses during construction***
- Attracting new investment***
- Promoting thoughtful, community aligned development.***

The Return on Investment

A county contribution to the Chamber delivers measurable value:

- ***Stronger local businesses***
- ***Increased tourism revenue***
- ***A more prepared workforce***
- ***Improved community engagement***
- ***A unified voice for economic development***





Thank You!

Todd Vinyard

Executive Director

828-586-2155

Toddvinyardjcc@gmail.com