



*Working to keep  
and make Jackson County  
a great place to live, work and visit.*



A Strong Chamber  
Means a Strong  
Jackson County





# JACKSON COUNTY

CHAMBER OF COMMERCE & VISITOR CENTER

*Serves every corner  
of the County's economy.*

*Businesses • Visitors  
Students • Families  
Community Partners*

# JACKSON COUNTY

## CHAMBER OF COMMERCE & VISITOR CENTER

*We are the Front Door  
to Jackson County*

# The Chamber operates the Jackson County Visitor Center



- *Accurate, friendly visitor information*
- *High quality maps, guides, and digital resources*
- *A positive first impression of Jackson County*
- *Increased tourism spending that strengthens the tax base*



# We Support and Strengthen Local Businesses



- Business coaching and referrals
- Marketing and visibility support
- Networking and collaboration opportunities



# We Build Workforce Pathways with WCU and SCC



- *Host employer roundtables*
- *Support internships and job readiness programs*
- *Strengthen partnerships that retain young talent*
- *Two scholarships at SCC and WCU*

# We Create Community Through Events and Partnerships

*Events like Concerts on the Creek, holiday celebrations, and community gatherings bring residents together and generate real economic activity.*



# We Help Shape Smart, Sustainable Growth

*From Hwy 107 redevelopment to  
countywide business recruitment,  
the Chamber plays a critical role in:*

- *Sharing clear, accessible information*
- *Supporting businesses during construction*
- *Attracting new investment*
- *Promoting thoughtful, community aligned development.*

# The Return on Investment

*A county contribution to the Chamber delivers measurable value:*

- *Stronger local businesses*
- *Increased tourism revenue*
- *A more prepared workforce*
- *Improved community engagement*
- *A unified voice for economic development*



# Thank You!



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