

Tobacco-Free Policy: NC Medicaid Requirement

JACKSON COUNTY DEPARTMENT OF PUBLIC HEALTH
NC TOBACCO PREVENTION & CONTROL BRANCH

North Carolina Standard Plan and LME/MCO (including Tailored Plan) Tobacco-Free Policy Requirement

Starting July 1, 2024, most Standard Plan and LME/MCO (including Tailored Plan) contracted providers will be required to implement a 100% tobacco-free policy.

Check out [NC Medicaid's Bulletin](#) about this requirement and exceptions.

THIS IS A TOBACCO FREE CAMPUS



NO TOBACCO USE
Including The Use Of Electronic Cigarettes



QuitlineNC

POLICY PROHIBITS THE USE
OF TOBACCO PRODUCTS.
EVERYWHERE. BY
EVERYONE. AT ALL TIMES.

Get FREE Help
1-800-QUIT-NOW
(1-800-784-8669)

THANK YOU FOR YOUR COOPERATION.

Why is NC Medicaid implementing a tobacco-free policy requirement?

NC Medicaid is committed to protecting the **health of beneficiaries, healthcare providers, and staff**. Tobacco-related illness is the **number one preventable cause of death and disability** among Medicaid beneficiaries in North Carolina.

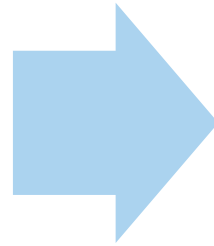
A 100% tobacco-free treatment environment is an essential component of offering evidence-based tobacco use treatment.

The Surgeon General has found that there is **no safe level of secondhand smoke**. No one should be exposed to secondhand smoke, even for a short period of time, to receive all the services they need to reach their goals.

100% Tobacco-Free	Partial Requirement	No Requirement
<ul style="list-style-type: none">• Health Departments• Medical providers• Inpatient & outpatient behavioral health• Residential substance use treatment• Residential services for children• Non-residential IDD/TBI services	<ul style="list-style-type: none">• Intermediate care facilities for adults with intellectual disabilities (ICF-IID)• Adult I/DD residential services subject to the Home and Community Based Services (HCBS) Final Rule & their State Funded equivalent services• Nursing homes, Adult Care Homes, Family Care Homes, & Hospice facilities	<ul style="list-style-type: none">• retail pharmacies;• properties where no direct clinical services are provided;• non-emergency medical transport;• alternative family living settings;• manufacturing sites that employ people who receive adult developmental vocational program services; or• manufacturing sites that employ adults who receive other group day services
Tobacco-Free Policy Components:	Partial Requirement Policy Components	
<ul style="list-style-type: none">• A tobacco-free policy applies to all of the property under the program’s control (that you rent or own)• All of that property (buildings, grounds, and vehicles) is tobacco-free• Tobacco includes the use of combustible, electronic, heated, and smokeless tobacco products• No designated areas for tobacco use indoors or outdoors• Programs do not purchase, accept as donations, or distribute any tobacco products	<p>1. Use of tobacco products is prohibited indoors when the building or home in which the provider operates is under the provider’s control as owner or lessee.</p> <p>2. Outdoor areas under the provider’s control as owner or lessee must:</p> <ul style="list-style-type: none">1. Ensure access to common outdoor space(s) on the property free from exposure to tobacco use; and2. Prohibit staff/employees from using tobacco products anywhere on the property.	
These providers retain the option to implement a 100% tobacco-free campus policy for the safety of clients and staff.		

Understanding Smoke Free Vs Tobacco Free Policy

“Smoking” means the use or possession of a **lighted** cigarette, lighted cigar, lighted pipe, or any other lighted tobacco product.



“Tobacco” means *any product that is made from or derived from tobacco, or that contains nicotine, that is intended for human consumption or is likely to be consumed*, whether smoked, heated, chewed, absorbed, dissolved, inhaled or ingested by any other means, including, but not limited to, a cigarette, a cigar, pipe tobacco, chewing tobacco, snuff, or snus. **“Tobacco”** also means **electronic smoking devices** and any component or accessory used in the consumption of a tobacco product, such as filters, rolling papers, pipes, and substances used in electronic smoking devices, whether or not they contain nicotine.

These are all tobacco products

Cigarettes

Cigars

Cigarillos

Dip

E-cigs

E-Juice

“JUUL”

Hookah

Pipes

Smokeless

Snuff

Snus

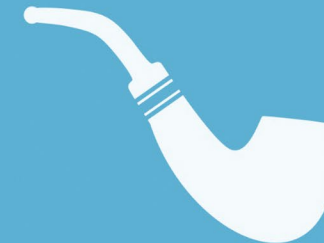
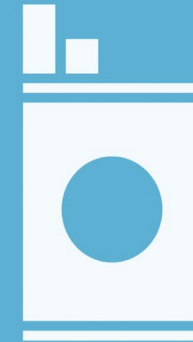
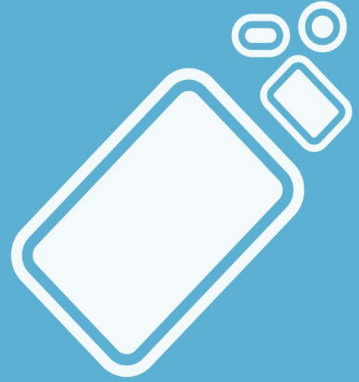
“Vapes”

Vape pens

Heated Tobacco (IQOS)

Disposable Vapes – Puff Bar

Synthetic nicotine products



Local Health Departments

- All Local Health Departments will be required to be 100% Tobacco-Free by July 1, 2024. This policy will include buildings, grounds and vehicles.
- Currently, Jackson County Health Department is 100% Tobacco-Free except for its grounds which has a 50 foot Tobacco-Free perimeter from the building.
- To comply with the Medicaid Tobacco-Free policy, Jackson County Health Department's grounds will be required to be 100% Tobacco-Free.
- New tobacco-free signage will be provided free by MountainWise.

Not just policy: Treatment

NC Standard & Tailored plans are also required to:

- Increase the use of tobacco use treatment medications & counseling in all settings
- Train care managers on brief interventions & standard of care tobacco use treatment
- Provide Quitline services
- Promote tobacco use treatment benefit utilization to beneficiaries

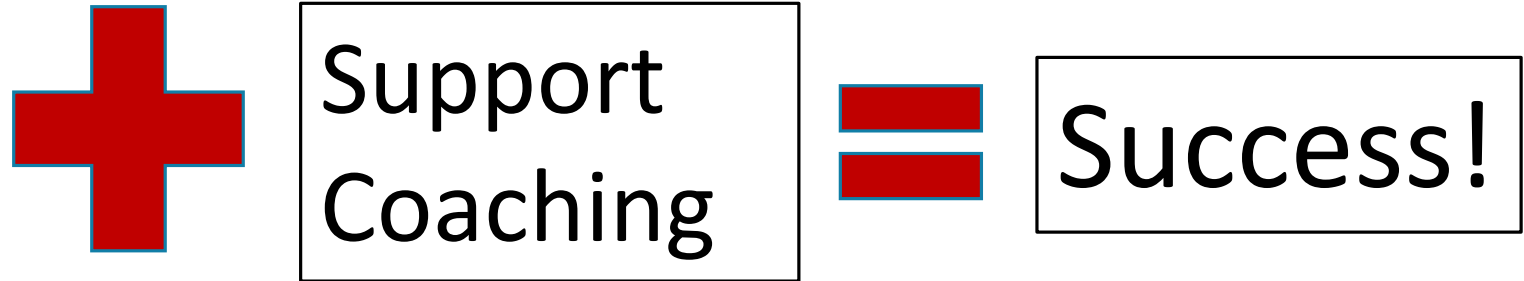
***Opportunity for health department educators to become certified tobacco treatment specialists and be reimbursed for tobacco treatment services**

7 FDA Approved medications

Nicotine Gum
Nicotine Patches
Nicotine Lozenges
Nicotine Nasal Spray
Nicotine Inhaler
Bupropion
Varenicline



We Know What Works: Helping Smokers Quit



Medication **plus** counseling
doubles success rate!

Provider Compliance

- Not Punitive
- Monitoring for the tobacco-free policy requirement will occur through a grievance/complaint process.
- Technical assistance by the NC Division of Public Health's (DPH) Tobacco Prevention and Control Branch will be used to address grievances/complaints related to exposure to tobacco use on contracted provider property subject to the tobacco-free policy requirement.



Agencies and Organizations Providing NC Medicaid Tobacco-Free Compliant Assistance



BreatheEasyNC

Becoming Tobacco Free

Contact us! Your regional tobacco control manager is your resource for tobacco-free policies. We help you: share model policies, create implementation timelines, build buy-in, and more.

Learn more at BreatheEasyNC.org

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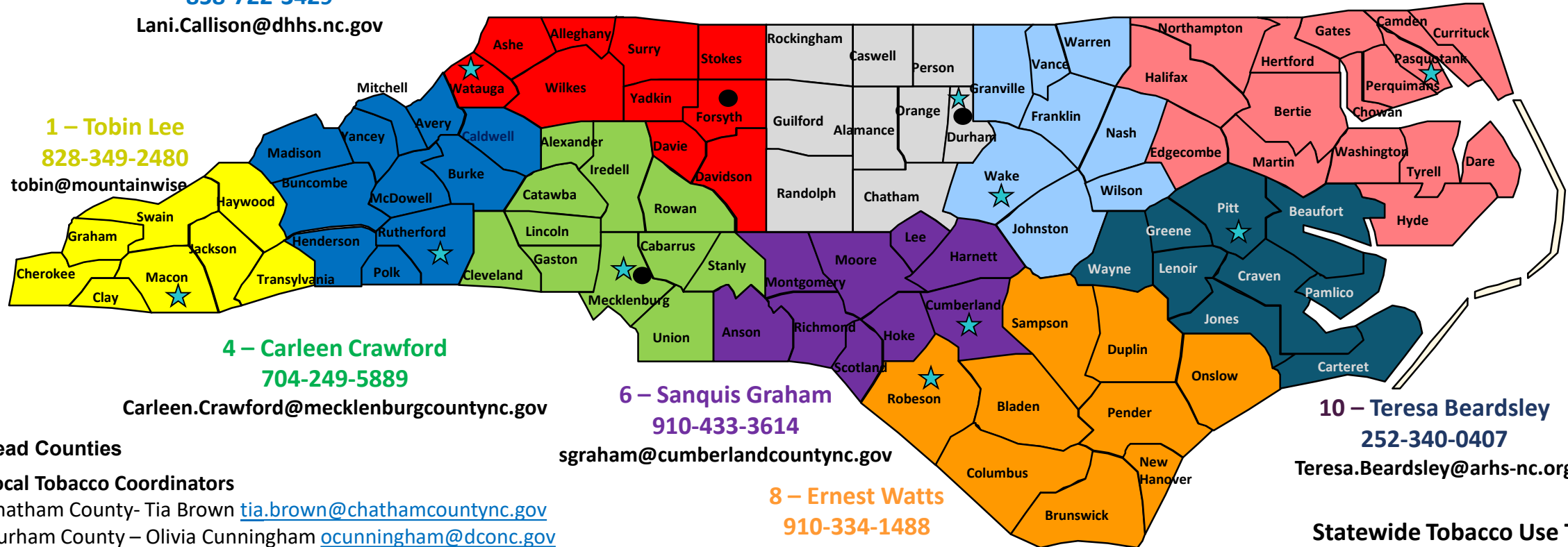
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American Indian Commercial Tobacco Coordinator:
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★ Lead Counties

● Local Tobacco Coordinators

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Durham County – Olivia Cunningham ocunningham@dconc.gov

Mecklenburg County- Kim Bayha Kimberly.bayha@mecklenburgcountync.gov

Orange County- Rita Krosner rkrosner@orangecountync.gov

Wake County- Michelle Mulvihill catherine.Mulvihill@wake.gov

Martin-Washington-Tyrell Counties- Brie Cowand brie.cowand@mtwdh.org

Questions
