



Welcome to SmartShopper!

It's exciting! We're up and running with a great new program that saves money and helps you earn a cash reward when you have a routine medical procedure.

Get the most from SmartShopper. Call a Personal Assistant to help you:

- Find a quality, convenient location for your procedure
- Schedule the procedure at the location of your choice
- Save money on out-of-pocket costs
- Earn cash rewards for your choices

"I had two procedures done and it was quick and easy to get my reward checks. Great experience and I definitely recommend."

- Alexis, SmartShopper Member

How it works



1. SHOP

by phone or online



2. GO

to a cost-effective location



3. EARN

up to \$500 in cash rewards

Don't miss out on this great program you already have.

Call your Personal Assistant at 1-877-702-6661
or log in to BlueCrossNC.com/SmartShopper

The Personal Assistant Team is available M-Th 8am-8pm and F 8am-6pm



smartshopper®

The SmartShopper program is offered by Vitals, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Your health plan benefit coverage conditions apply. Some limitations and exclusions for the SmartShopper program may apply. Consult with your legal or tax advisor on the tax treatment of any rewards.

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