### **Jackson County Municipal Grant Application Form**

#### **Purpose**

The purpose of the Municipal Grant Program is to assist the municipalities of the county with the implementation of worthy projects that will directly benefit not only the citizens of the municipality, but all the citizens of Jackson County.

#### **Calendar**

Applications for the Municipal Grant Program will be accepted until 5:00 p.m. on January 5<sup>th</sup>, 2023. In order to be considered, a representative of the municipality must present the request to the Board of Commissioners during the January 10<sup>th</sup>, 2023 work session. Grant awards will be announced at a later meeting.

#### **Grant Amount Available**

\$20,000 has been earmarked for the Municipal Grant Program. Individual grant requests are limited to a maximum of \$5,000 per municipality.

Municipality: Town of Sylva

**Date of Application:** November 15, 2022

**Project Name:** Sylva Art Walk

**Project Description:** 

The Town of Sylva is applying for a \$5,000 Jackson County Municipal Grant to start a Sylva Art Walk that includes murals, marketing rack cards for the walk, and kiosks to hold brochures and other promotional materials.

Downtown Sylva is becoming quite the art-centered hub of Jackson County. Many of the public art murals and miniature art, and private galleries and collaborative centers have popped up over the past few years, while some have been intentional. Our goal is to tie them all together to one unified economic driver for downtown.

Public Artwork in Sylva has been a focus of several nationally recognized publications and has helped to improve the quality of life in Sylva. This project will give needed financial support to artists as well as benefit the community in

the form of civic pride through aesthetics and beautification for everyone living in and visiting Jackson County.

**Murals on Mill** - Public art and workshops have helped drive foot traffic on Mill Street, and increase occupancy rates in those commercial spaces. Furthering the artwork that has been completed on Mill Street in downtown Sylva, The "Murals on Mill" project will complement the corridor with new murals and give several local and/or regional artists the chance to showcase their work. This portion of the project will entail 3 rotating murals on Mill Street over the course of the year. The

**Sylva Art Walk Rack Cards** – An initial print run of 5,000 art walk guides will include a map and QR code to the Sylva Art Walk web page that will be built inhouse. This site will include photos of all of the art, and galleries in downtown Sylva along with the addresses and a map. This approach will allow us the flexibility to add new projects as they come up. The design of the guide will be done in-house. The total cost would be \$717.97 for printing.

Sylva Walks Kiosks – In 2020, The Jackson County TDA and Jackson County Chamber of Commerce funded downtown kiosks to hold information about tourism, events, downtown businesses, etc. As a result, the Chamber saw a significant uptick in distribution of these materials since visitors who were not able to go by the Visitor Center. The Town of Sylva would like to purchase similar kiosks to be located beside these larger ones downtown to hold the Sylva Art Walk Guides, Sylva Community Map, Heritage Walk Brochures, and Sylva Plant Walk rack card (a similar revamp of the Sylva Tree Walk). These kiosks would free up 2 slots that the Chamber and TDA are currently using for the Sylva Map and Heritage Walk Brochure, allowing them to include other Jackson County information. The cost for 4 new Sylva kiosks are \$2431.62.

#### TOTAL Project Budget \$5,824.59

#### Breakdown

Mill Street Murals - \$2675 Art Walk Guides - \$717.97 Art Walk QR Code & Web Page – Created In-House Town of Sylva Art and Kiosk Installation – Town of Sylva Art Walk/Sylva Walks Kiosks - \$2431.62

\$5,000 requested from Jackson County \$824.59 funded by the Town of Sylva

#### Page 2 Municipal Grant Application Form

<b>Budget Information/Breakdown of Expenses</b>			
Cost Classification:	Cost:		
Administrative & Legal			
Acquisition of Land, ROW, etc.			
Architectural & Engineering fees			
Site Work			
Demolition			
Equipment	\$2431.62 (4 kiosks)		
Construction	\$2675 (3 murals)		
Grant Match			
Other (please specify)	\$717.97		
	(printing art walk guides)		
Total Project Cost	\$5,824.59		

<b>Source of Funding</b>	Amount	% of Total
Federal		
State		
Local	\$5,000	85%
Program Income		
Other (Town of Sylva)	\$824.59	15%
Total		

Printed Name of Authorized	Title
Representative	
<b>Bernadette Peters</b>	<b>Main Street Economic Development</b>
	Director

<b>Signature of Authorized Representative</b>	

Request a quote for price breaks and option.

Request a Quote

StreetSmart publications racks are made from Polyethylene making them very strong and durable, resistant to graffiti and will never rust or corrode. The SS#12 was designed to hold 3 stack of magazines or 6 stacks of digest style publications. With Pull down doors made with Polycarbonate it is easy to display your Publication. The SS#12 racks can be ganged together with SS#10 or SS#11 racks to make a community rack. Racks can be customized with your logo or corporate branding.



#### **SPECIFICATIONS:**

2.	Shipping weight 40 Lbs.
12.TT	Paper Stack (3 Compartments)
:-	Paper Stack 11"W x 9"D x 11"T
3 <del>=</del>	Chain Lug Holes for Secure Fastening
55 <b>—</b>	Large Graphics Panels
55 <del>11</del>	Hollow Base for Adding Ballast 4" Fill Port
-	Footprint 15" x 20"

#### **GRAPHIC AREAS:**

Maximum image size - width x height

1)	Side Panel	11" x 19"
2)	Back Panel	11" x 19"
3)	Header	12" x 3"
4)	Window Display	11" x 11"

"FREE" Above Door - No Extra Charge

#### Go Plastics LLC / StreetSmart

120 Wes Walker Memorial Drive, Ball Ground GA 30107

Nov 15/2022

Bernadette Peters mainstreet@townofsylva.org (828) 586-2719 - Office

Main Street Economic Development Director Town of Sylva 83 Allen Street Sylva NC 28779

	.,			QTY	PRICE/EA	SUB TOTAL
Model	SS12	sand ston	e	4	\$517.00	\$2,068.00
Options	Paper Display I FREE Dividers	Holder	included included included	0 0	\$0.00 \$0.00	\$0.00 \$0.00
Decals				0 0	\$0.00 \$0.00	\$0.00 \$0.00
Artwork	none			0	\$0.00	\$0.00
Freight	carrier 2r4l419lga			1		\$292.80
Lead Time:						
Credit card con	venience fee 3%	%				\$70.82
GRAND TOTAL	L					\$2,431.62

GRAND TOTAL \$2,431.62

Terms: 50 % due prior to production of your order, balance due prior to shipping Terms: for orders of less than \$1000 payment in due in full with order.

Freight is quoted to Commercial address. Rates are valid for 30 days afterwhich are subject to change

Artwork size is maximum Width x Height. Streetsmart does not resize or alter customer supplied artwork

Please email your artwork as: Adobe Illustrator EPS for PC files with outlined fonts.

To confirm your order, please fill in both pages and return by email. Orders are processed once the deposit and artwork (if applicable) is received.

olgilea		 -
Print Name _	 	 _

NOTE: our boxes are molded using cast aluminum molds and some minor surface imperfections

may appear. These are not defects but are representative of our molding output.

#### Go Plastics LLC / StreetSmart

120 Wes Walker Memorial Drive, Ball Ground GA 30107

we accept paymer	it by company c	neck or by credit card	(VISA, MasterCard)	•
I wish to pay by:	Company Che Wire Transfer VISA/ MC		for orders over S for orders over S accepted for or	•
Note: same credi	t card will be cl	harged for balance o	f order prior to ship	pping
NOTE: we do no	ot accept Ame	erican Express		
I authorize Go Plas	stics LLC / Stree	tSmart to charge my c	redit card.	
on this day	of month	and year	·	
Credit Card #				
Expiry date				
Security Digits				
Signature				
Print Name:				
Company Name				
Billing Address of	f Card Holder			
Shipping Address				commercial or residential (please circle which one)
Contact name				
Phone number				
Shipping Note:		Customer is liable		ock level address ges such as: driver assist, liftgate, storage facility, etc. e loaded and individually carton boxed
				nd agree to pay any additional charges v location be changed.
Signature:				



# THE PRINT HAUS 641 N. Main Street Wayneeville, NC 28786 (828) 456-4287 Fax (828) 456-8230

THE PRINT HAUS 

509 Asheville Hwy., Suite B
Sylva, NC 28779
(828) 586-4287
Fax (828) 586-8230

## Estimate 1880

Date: 11/17/22 Customer No: 3020

Customer PO:

Ship To: Bill To:

Bernadette Peters
Town of Sylva
Town of Sylva
Town of Sylva
83 Allen Street
83 Allen Street
Sylva NC 28779
Phone: 8284008445
Phone: 828-586-2719

Quantity		Description		Amount
5,000	\$ 671.00			
	4,000	Rack Cards - printed 4/4 on 14 PT C2S	\$ 594.50	
	DIEAC	E PAY BY THIS INVOICE. (Statements Sent By F	Poguost Only )	
	PLEASI	E FAT BT THIS INVOICE. (Statements Sent by F		
Sales Rep: Taken by:	Chris	Wanted: Tue 11/22/22	SUBTOTAL	\$ 671.00
Account Type:		vvanteu. 146 11/22/22	TAX TOTAL	\$ 46.97 \$ 717.97
CREDIT POLI	CY: Charge Acco	unt with approved credit. NET 30 DAYS. 1-1/2%	TOTAL	\$ / I / .9/
		count not paid after 90 days will be turned over to responsible for all court costs and attorney fees.	AMOUNT DUE	\$ 717.97