

# ACTION PLAN



*Jackson County*

**Land Use Plan 2040**

The Action Plan below reiterates the objectives of the planning elements found in the Jackson County Land Use Plan. It lists action items to complete those objectives, identifies lead agencies and partners, and defines a timeframe of action for each objective.

The timeframe column utilizes the terms *Short Term* (3-4 years), *Medium/Mid* (4-10 years), *Long Term* (10+ years), and *On-Going*. On-Going items will span the life of the Land Use Plan and will be a long-term type of action. To refer back to a specific goal within the Land Use Plan, please use the Plan Element(s) column and Goal(s) abbreviation numbers.

Plan Element (s)	Goal(s)	Objective(s)	Action Item	Lead Agency	Partners	Timeframe
Land Use	LU1	Require conservation/cluster subdivision design for new major subdivisions in the subdivision ordinance.	Amend the Subdivision Ordinance to require conservation/cluster subdivision design for new major subdivisions	Jackson County Planning Department	N/A	Short Term
Land Use	LU2	Amend the subdivision ordinance that would require that identified wildlife corridors to be included in open space designs for major subdivisions.	Amend the Subdivision Ordinance to require identified wildlife corridors to be included in open space designs for major subdivisions.	Jackson County Planning Department	N/A	Short Term
Land Use	LU1	Identify improvements to ordinances that protect the mountain ridges, slopes, rivers and streams, and wildlife corridors.	Continue to review ordinances to identify improvements that protect the mountain ridges, slopes, rivers and streams, and wildlife corridors.	Jackson County Planning Department	N/A	On- Going
Land Use	LU2	Creation of a Unified Development Ordinance to modernize the County's development regulation framework.	Develop a Unified Development Ordinance to modernize the County's development regulation framework.	Jackson County Planning Department	N/A	Short Term
Land Use	LU2	Partner with local and state elected officials to promote sound planning practices and tools for local governments.	Partner with local and state elected officials to promote sound planning practices and tools for local government	Jackson County Planning Department	N/A	On-Going
Land Use	LU2	Continue to identify improvements to the County's development review and approval processes to ensure that reviews and approvals are completed in an efficient and effective manner.	Continue to monitor our development review processes to ensure they operate in an efficient and effective manner	Jackson County Planning Department	N/A	On-Going

Land Use	LU2	Include conditional zoning language to the 441 and Cashiers development ordinances to allow for more flexibility in the design and development of projects in those districts.	Work with Planning Councils to amend the US 441 and Cashiers Commerical District ordinances to include conditional zoning.	Jackson County Planning Department	Planning councils	Mid
Land Use	LU3	Develop a Cashiers Small Area Plan.	The County Planning Department will work with the Cashier Planning Council create a Small Area Plan for Cashiers	Jackson County Planning Department	Cashiers Planning Council	Short Term
Land Use	LU3	Develop a Cullowhee Small Area Plan.	The County Planning Department will work with the Cullowhee Planning Council to create a Small Area Plan for Cullowhee	Jackson County Planning Department	Cullowhee Planning Council	Mid
Land Use	LU3	Update the 441 Small Area Plan.	The County Planning Department will work with the US 441 Planning Council to update the Small Area Plan for US 441	Jackson County Planning Department	441 Planning Council	Mid
Land Use	LU3	Identify areas of the County may require future small area planning.	The County Planing Department will continue to evaluate communities in the County that would benefit from Small Area Planning processes.	Jackson County Planning Department	N/A	On-Going
Land Use	LU4	Continue efforts to expand the use of the Voluntary Agricultural Districts	The County continues to support the efforts of the Agricultural Advisory Board to expand the Voluntary Agricultural program	Soil and Water	Jackson County Planning Department	On-Going
Land Use	LU4	Work collaboratively with the County Schools to promote agricultural education and sustainable food systems.	The County's Cooperative Extensiion will continue to partner and provide educational resources to promote agriultural education and sustainable food systems.	Cooperative Extension	Jackson County Public Schools	On-Going

Land Use, Public Health	LU4, PH1	Same as action step.	LU4- Expand the use of County property for community garden programs. PH1- Expand community gardens on County owned land.	Public Health	Jackson County Planning Department	Mid
Land Use	LU4	Continue to encourage the use of technology to expand the growing season for crops and vegetables.	Cooperative Extension and Soil and Water will continue to promote the benefits of technology to expand local growing seasons.	Cooperative Extension	Soil and Water	On-Going
Land Use	LU4	Encourage the creation of a packaging facility that will provide local growers the ability to get crop to market.	Continue to support efforts to create and maintain local packaging facilities for local growers.	Cooperative Extension	N/A	On-Going
Land Use	LU4	Create strategies that encourage a new generation of farmers in the area.	Identify and implement strategies to encourage new generations of farmers in the area	Cooperative Extension	N/A	On-Going
Land Use	LU4	Same as action step.	Support forestry and tree farming operations	Soil and Water	N/A	Short Term
Land Use	LU4	Same as action step.	Promote and support existing farming operations and the creation of new farming operations, including aquaculture and trout farms.	Soil and Water and Cooperative Extension	N/A	On-Going
Land Use	LU5	Continue to provide development services to municipalities as needed and agreed to through inter-local agreements.	Continue to provide ordinance administration services to municipalities as needed and agreed to through interlocal agreements	Planning Department	Municipalities	On-Going

Land Use	LU5	Same as action step.	Continue participation in the Southwestern RPO with the municipalities to ensure a coordinated approach to transportation infrastructure needs.	Planning Department	Southwestern RPO	
Land Use	LU5	Same as action step.	Continue partnership between the local governments and TWSA to ensure utility infrastructure is available and/or planned along growth corridors.	Planning Department	TWSA	On-Going
Land Use	LU6	Require pedestrian and bicycle facilities in major subdivisions.	Amend subdivision ordinances to require pedestrian and bicycle facilities in major subdivisions	Planning Department	N/A	Mid
Land Use	LU6	Require connectivity to greenway segments in the adopted County Greenways Master Plan.	Amend Subdivision ordinance to require greenway connectivity in major subdivisions	Planning Department	Parks and Recreation	Mid
Land Use	LU6	Same as action step.	Encourage in-fill development patterns in existing communities.	Planning Department	Municipalities	Mid
Land Use, Infrastructure	LU6. I4	LU6- Coordinate with NCDOT, TWSA, and local municipalities to encourage expansion of infrastructure to future growth corridors. I4-	The County Planning Department will continue to engage with NCDOT, TWSA, and Municipalities to expand	Planning Department	NCDOT, TWSA, municipalities	On-Going
Land Use	LU6	Same as action step.	Coordinate with WCU to promote transportation and parking policies that encourage the use of alternative transportation modes for students that live off campus.	Planning Department	WCU	On-Going

Cultural Resources	CR1	Conduct a new County wide survey of historic properties.	The Planning Department will work with the Historic Preservation Commission to create a new historic properties survey.	Planning Department	NC State Historic Preservation Office	Short Term
Cultural Resources	CR1	Identify significant buildings that may be eligible for future historic designation.	Planning Department and Historic Preservation Commission will create a list of future historically significant buildings in the County.	Planning Department	Jackson County HPC	Medium
Cultural Resources	CR1	Develop a context document per application submitted and property designated.	Planning Department and HPC will develop a context document for each application	Planning Department	Jackson County HPC	Short Term
Cultural Resources	CR1	Create a list of endangered historical buildings.	The Planning Department and HPC will work with the County's historic and cultural resource stakeholders to identify endangered historic buildings	Planning Department	Jackson County HPC	Short Term
Cultural Resources	CR1	Conduct a survey of non-structural historic and cultural sites.	The Planning Department and HPC will work with the County's historic and cultural resource stakeholders to identify non-structural historic and cultural sites	Planning Department	Jackson County HPC	Medium
Cultural Resources	CR1	Support the development of Monteith Park and the Appalachian Women's Museum.	The County supports the Appalachian's Woman's Museum and the development of Monteith Park	Planning Department	N/A	Short Term
Cultural Resources	CR2	Collaborate with WCU to preserve historic buildings of the Campus.	The Planning Department will collaborate with WCU to preserve historic buildings on campus	Planning Department	WCU	On-Going

Cultural Resources	CR2	Identify and engage groups involved in historic preservation.	The Planning Department and HPC will identify and engage groups involved with Historic Preservation.	Planning Department	HPC	On-Going
Cultural Resources	CR2	Collaborate with EBCI to identify and preserve historic and culturally significant properties.	The Planning Department and HPC will work with EBCI regarding the identification and preservation of culturally significant properties	Planning Department and HPC	ECBI	On-Going
Cultural Resources	CR3	Partner with the Chamber of Commerce to develop a historic home tour.	The Planning Department and HPC will work the Chamber of Commerce to create a historic home tour	Planning Department, HPC	Chamber of Commerce	Short Term
Cultural Resources	CR3	Give regular reports to local governments on HPC activity.	The HPC will give updates at the bi-annual joint jurisdiction meetings	HPC	Planning Department	On-Going
Cultural Resources	CR3	Continue efforts to document the stories associated with historic properties.	The County supports the ongoing efforts to document the stories associated with our historic properties.	Planning Department	HPC	On-Going
Cultural Resources	CR3	Establish a social media presence for historic preservation programming.	Create and maintain a Historic Preservation Facebook page to highlight Historic Preservation in Jackson County	Planning Department	HPC	Short Term
Cultural Resources	CR3	Expand the presence of historic preservation material on the County's website.	Work with the HPC to ensure that preservation material is included on the Planning Department's web site.	Planning Department	HPC	Short Term
Cultural Resources	CR4	Work with the State Historic Preservation Organization to become a certified local government.	The Historic Preservation Commission will achieve the status of Certified Local Government.	Planning Department and HPC	NC State Historic Preservation Office	Short Term

Education	E1	Create hotspots at community centers and recreation centers.	The County will establish high speed broadband community hotspots	Jackson County	Parks and Recreation and Jackson County Economic Development	Medium
Education	E2	Promote innovative school concepts that focus personalized learning programs.	Support the identification and implementation of innovative school concepts.	Jackson County Public School System	N/A	On-Going
Education	E2	Explore alternative technology replacement and funding policies.	The County Management and Finance Office will work with the School System to identify alternative funding policies for technology replacement	Jackson County Administration and Finance Departments	Jackson County Public Schools	Short Term
Education	E2	Encourage the continued collaboration between the County school system and the higher education institutions.	The County encourages the continued relationship between the public school system and our institutions of higher education.	Jackson County	Jackson County Public Schools and WCU and SCC	On-Going
Education	E2	County continue to support funding of public education	The County will continue to support funding of public education through the County's annual budget process.	Jackson County	N/A	On-Going
Education	E2	Explore sustainable transportation models.	The County will work with the School System to identify transportation models that are sustainable for a full school calendar year	Jackson County	Southwestern RPO	Short Term
Education	E3	Same as action step.	Form a New Century Scholar type program to promote and support vocation jobs	Jackson County	Jackson County Public Schools and SCC	Medium
Education	E3	Supports SCC's apprenticeship based programs.	The County support SCC's apprenticeship based programs and will explore funding options to expand these programs.	Jackson County	SCC	Medium

Education	E3	Support K-12 and Community College education professionals obtain real world work experiences during summer breaks.	The County will explore stipends for teachers in the K-12 and Community College system that obtain real world work experience in their teaching field during annual breaks.	Jackson County	Jackson County Public Schools	Medium
Education	E3	Collaborate with SCC to conduct an assessment to determine local/regional vocational training needs.	The County will work with SCC to conduct an assessment to determine local/regional vocational needs.	SCC	Jackson County	Short Term
Education	E3	Same as action step.	Partner with Southwestern Commission workforce development programs.	Jackson County	SWC	Short Term
Education	E4	Same as action step.	Explore supplemental housing allowances.	Jackson County Public School System	Jackson County	On-Going
Education	E5	Partner with the public school system to increase awareness of the Safe Routes to School program.	Partner with School System and Safe Routes/Active Routes to School groups to increase awareness of these programs.	Jackson County administration	Jackson County Public Schools	On-Going
Education, Public Health	E5, PH2	E5- Partner with the public school system to increase the number of trainings on how to implement Safe Routes to/at school as well as increase the programs that encourage walking and biking to/at elementary and middle schools. PH2- Support safe walking and biking programs (remote drop off sites, at, before and after school programs) to/at elementary and middle schools through safe routes to school programs/active routes to school programs	Support efforts of the School System to increase training opportunities on implementing Safe Routes to school programs.	Jackson County administration	Jackson County Public Schools	Short Term

Education	E5	Same as action step.	Continue partnership with Healthy Lifestyle Initiative	Jackson County	Jackson County Public Health	On-Going
Education	E6	Create a standing committee on education to include representatives from the Jackson County School system, SCC, SWC, WCU, EBCI, etc.	County will create a standing committee on education to encourage collaboration between our educational institutions.	Jackson County administration and Jackson County public schools	WCU, SCC, SWC, EB	Short Term
Education	E7	Same as action step.	Explore local and regional public transit options	Jackson County	SWC	On-going
Education	E7	Same as action step.	Establish park and ride opportunities for students at SCC and WCU	SWC	WCU, SCC	Medium
Housing	H1	Create a housing task force comprised of County, municipal, business, higher education, and non-profit stakeholders.	County will create a housing task force.	Planning Department, Code Enforcement	Municipalities, WCU, SCC, Non-profits	Short Term
Housing	H1	Survey existing housing inventory to identify the strengths and weaknesses in our housing stock.	Survey of existing housing inventory will be completed by the Planning Department	Planning Department, GIS Department	N/A	Short Term
Housing	H1	Partner with and support Mountain Projects in providing housing options to County residents.	The Planning Department will work with Mountain Projects to provide housing options to County residents	Planning Department	Mountain Projects	Medium
Housing	H1	Engage private developers to determine barriers to housing development and partner with them to identify solutions.	The County Planning Department in conjunction with the housing task force will engage private developers to discuss housing barriers and potential solutions.	Jackson County Planning Department	Developers	Short Term/Medium
Housing	H1	Research and identify public/private/non-profit partnerships to provide more housing options to residents.	Housing Task Force to research public/private. Non-profit partnerships to provide more housing options	Jackson County Planning Department	N/A	Short Term/Medium

Housing	H2	Partner and support TWSA to maintain and enhance water and sewer infrastructure in existing communities.	The County will support TWSA as they maintain and enhance their infrastructure.	Jackson County Planning Department	TWSA	On-Going
Housing, Land Use	H3, LU2,	H3- Continue to administer and evaluate the Cullowhee Planning Area Development Standards to ensure that development is compatible with the community. LU2- Continue to monitor developing land use trends to ensure that County development ordinances meet the needs of the County.	Continue to monitor County ordinance and recommend amendments	Jackson County Planning Department	Planning Board and Planning Councils	On-Going
Housing	H3	Same as action step.	Maintain and enhance coordination between WCU, Forest Hills, and the Cullowhee Planning Council.	Jackson County	WCU, Forest Hills, Cullowhee Planning Council	On-Going
Housing	H3	Expand the Cullowhee Greenway to connect campus to the community.	The County will work with Jackson County Parks and Recreation	Jackson County Parks and Recreation	N/A	Long Term
Housing	H3	Same as action step.	Consider future expansion of the Cullowhee Planning Area as determined by the community.	Jackson County Planning Department	Cullowhee Planning Council	Long Term
Housing, Public Health, Transportation, Education	H5, PH2, T2, E7	H5- Expand the County's sidewalk infrastructure to connect existing uses (i.e. subdivisions to parks or schools). PH2- Invest in adequate infrastructure (sidewalks, greenway) in existing communities to increase physical activity. T2- Expand sidewalks, bike lanes, and greenways to housing and community centers. E7- Provide sidewalks and bike lanes to connect students to SCC and WCU to the extent feasible.	County work with NCDOT and SWC to establish sidewalks and bike lanes	Jackson County Planning	NCDOT, SWC	Medium/Long Term

Housing, Natural Resources, Recreation	H5, NR3, R1	H5- Expand the County's greenway system through implementation of the Greenway Master Plan. NR3- Continued development of the County's greenway system. R1- Allocate funds for purchasing right-of-way where possible.	Budget for expansion of the County's Greenway system.	Jackson County Parks and Recreation	Jackson County Finance	On-Going
Housing, Recreation	H5, R2	H5- Continue to support the establishment and maintenance of parks and recreation centers in existing towns and communities. R2- Develop "Pocket Parks" near Little Canada, Balsam, etc.	Develop pocket parks in our existing communities (Little Canada, Balsam.)	Jackson County Parks and Recreation	Jackson County Planning Department	Short Term
Housing, Recreation	H5, R2	Same as action step.	Develop a pocket park near Savannah.	Jackson County Parks and Recreation	N/A	Possible short or mid term (2017?)
Housing, Recreation	H5, R2	Same as action step.	Develop a pocket park near Whittier (2019)	Jackson County Parks and Recreation	N/A	Mid Term
Housing	H6	Explore programs and policies that promote the maintenance of existing homes.	Housing committee will explore programs and policies that promote maintenance of existing homes.	Jackson County Planning Department	Municipalities	Medium
Housing	H6	Encourage collaboration between the County, municipalities, and local non-profits to provide assistance in maintaining existing housing.	Housing committee will facilitate the collaboration between the County, municipalities and local non-profits to provide assistance in maintaining the existing housing in the County.	Jackson County Planning Department	Town of Sylva, Town of Webster, Town of Dillsboro, Town of Forest Hills.	Medium
Natural Resources	NR1	Create a GIS map layer with known habitats for endangered species.	Create endangered species habitat layer on County GIS	Planning Department	GIS	Short Term
Natural Resources	NR1	Collaborate with WCU and environmental groups to identify habitats for significant species.	Identify habitats for significant species	WCU, Environmental Groups	Jackson County Planning Department	Short Term

Natural Resources	NR1	Work with NC Wildlife Resource Commission and other partners to map wildlife corridors.	Map wildlife corridors in the County	Jackson County Planning Department	NC Wildlife Resource Commission	Mid
Natural Resources	NR1	Same as action step.	Educate and promote conservation of sensitive areas.	Jackson County Planning Department	N/A	
Natural Resources	NR1	Same as action step.	Collaborate with local land trusts to protect sensitive areas.	Planning Department	Local land trusts	On-Going
Natural Resources	NR2	Continue to administer the County's Watershed Protection Ordinance, Water Recharge Ordinance, and the Floodplain Development Ordinance to protect water sources.	Continue administration and enforcement of Watershed, Water Recharge, and Floodplain Development Ordinances to protect water sources.	Planning Department	N/A	On-Going
Natural Resources	NR2	Same as action step.	Continue to identify changes in technology and best management practices related to stormwater control to ensure that the County's ordinances encourage environmentally sound development practices	Planning Department	N/A	On-Going
Natural Resources	NR3	Same as action step.	Update the County's BMP guidance (suggested development practices)	Planning Department	N/A	Short- Term
Natural Resources	NR3	Same as action step.	Educate and promote the County's BMP guidance for development.	Planning Department	N/A	Short Term
Natural Resources	NR4	Same as action step.	Continued enforcement of trout water riparian buffer rules	Code Enforcement	N/A	On-Going
Natural Resources	NR4	Same as action step.	Continue to identify and modify policies and procedures to protect trout waters.	Planning Department	N/A	On-Going

Natural Resources	NR5	Same as action step.	Continue to administer and update Mountian Ridge Protection Ordinance and Mountian and Hillside Development Ordinance as necessary.	Planning Department	N/A	On-Going
Natural Resources	NR6	Ensure that all County facilities are Dark Sky compliant.	Evaluate all County facilities to ensure Dark Sky Compliance.	Planning Department and Public Works	N/A	Mid
Natural Resources	NR6	Same as action step.	Create educational outreach program for contractors, designers, and homeowners regarding Dark Sky compliance.	Planning Department	N/A	Mid
Natural Resources	NR6	Same as action step.	Collaborate with local retailers that stock outdoor lighting to provide information about Dark Sky compliance.	Planning Department	N/A	Mid
Public Health	PH1	Same as action step.	Expand community gardens on County owned land.	Jackson County Public Works	Jackson County Public Health	Short Term
Public Health	PH1	Same as action step.	County support gleaning efforts to provide food relief.	Public Health	Jackson County Planning Department	On-Going
Public Health	PH1	Develop a food sustainability plan.	Develop a food sustainability plan.	Planning Department	Economic Development, Soil and Water, Coop. Extension, Agricultural Community, Harris Regional Hospital	Mid
Public Health	PH1	Same as action step.	Explore the use of food producing vegetation on public lands and rights- of-way.	Jackson County Public Health	Jackson County Planning Department	Mid

Public Health	PH1	Same as action step.	Support farmer's market efforts in the County.	Jackson County Public Health	Jackson County Planning Department	On-Going
Public Health	PH1	Continue to support the efforts of the Community Table	Continue to support the Community Table.	Jackson County Public Health	Jackson County Planning Department	On-Going
Public Health	PH2	Same as action step.	Create point of decision making signs (calories burnt while taking stairs vs. elevator) in County owned buildings and school system.	Jackson County and Public Health	N/A	Short Term
Public Health	PH2	Promote and encourage the use of walking/hiking trails within the County.	Promote and encourage the use of walking/hiking trails within the County	TDA, Chamber of Commerce	Jackson County Parks and Recreation	Short Term
Public Health	PH2	Same as action step.	Review land development requirements to encourage walkability in site design.	Planning Department	N/A	On-Going
Public Health	PH3	Establish a tobacco policy for County facilities.	Adopt a tobacco free campus policy for County facilities.	Public Health	Jackson County Administration	Short Term
Public Health	PH3	Same as action step.	Provide law enforcement officers with opioid reversal drugs.	Public Health	Law Enforcement and Jackson County's Sheriff's Department	Short Term
Public Health	PH3	Engage the children in the County through the use of supervised youth centers.	Continue to support and fund activities at our Community Centers to engage children and youth	Jackson County	Jackson County Public Schools	On-Going
Public Health	PH3	Same as action step.	Encourage multi-agency approach to address prescription drug use.	Public Health	Jackson County	On-Going
Public Health	PH3	Same as action step.	Continue to support the D.A.R.E program in public schools.	Sheriff Department	Jackson County Public Schools	On-Going
Public Health	PH4	Create a permanent Health Care Task Force to coordinate health care service efforts in the County.	Create a Health Care Task Force	Public Health	N/A	Short Term

Public Health	PH4	Encourage the establishment mobile health services.	Work with health care partners to establish mobile health services	Public Health	Harris Regional Hospital	Mid
Public Health	PH4	Same as action step.	Support continued efforts to provide access to preventative care measures.	Public Health	N/A	On-Going
Public Health	PH4	Same as action step.	Coordinate with health care professionals and law enforcement agencies in developing best managemnet practices when responding to calls involving people suffering from mental health issues.	Public Health	N/A	Mid
Public Health	PH4	Same as action step.	Continue to provide and broaden transportation options to healthcare offices and facilities.	Jackson County Transit	Jackson County Public Health	On-Going
Public Health	PH5	Same as action step.	Continue to support efforts of public health stakeholders in creating the community health assessment.	Public Health	N/A	On-Going
Public Health	PH5	Same as action step.	Address health issues and concerns as they arise in the Community Health Assessment	Public Health	N/A	On-Going
Public Health	PH6	Same as action step.	Evaluate and implement Mt. Wise Health Impact Assessment	Public Health	N/A	Short Term/Mid
Public Health	PH6	Same as action step.	Continue to support County's Environmental Health programs.	Public Health	N/A	On-Going
Public Health	PH6	Continue to maintain and update the County's Hazard Mitigation Plans.	Update the Hazard Mitigation Plan as necessary	Emergency Management	N/A	On-Going
Public Health	PH6	Same as action step.	Continue partnership with Duke Power in addressing water hazard events (i.e. flooding)	Emergency Management	N/A	On-Going

Recreation	R1	Same as action step.	Provide support to the Jackson County Trails Committee (formerly Greenways Committee).	Parks and Recreation	Jackson County Planning Department	On-Going
Recreation	R1	Inventory existing rights-of-way such as powerlines, utilities, and rail lines.	Create an inventory of existing rights- of-way (powerlines, utiliites, and rail lines	Parks and Recreation	TWSA, Duke Energy, Natural Gas	Short-Term
Recreation	R3	Work with Jackson County TDA to market Jackson County as a unique destination for recreational events.	Work with County TDA to market the County as a unique destination for recreational events.	Parks and Recreation	TDA, Chamber of Commerce	On-Going
Recreation	R3	Host a youth softball/baseball tournament by Summer 2017.	Parks and Recreation Department will host a youth softball/baseball tournament	Parks and Recreation	N/A	Short-Term
Recreation	R3	Host a Mud Run at Ralph J. Andrews Campground by Spring 2017.	Parks and Recreation Staff will host a mud run at Ralph J. Andrews Campground	Parks and Recreation	N/A	Short-Term
Recreation	R3	Utilize Jackson County's unique features – Tuckasegee River paddle/Greenway run/road biking route, Airport assault, lake swims, Pinnacle Park trails, etc.	Organize recreational events that utilize the County's unique features.	Parks and Recreation	N/A	Mid
Recreation	R4	Same as action step.	Explore partnerships with WCU, SCC, Jackson County Schools, Mountain Wise, Motion Makers, and Jackson County Health Department.	Parks and Recreation	WCU, SCC, Jackson County Schools, MountainWise, Motion Makers, Jackson County Public Health	Mid
Recreation	R4	Explore forming a Cycling Club at Smoky Mountain High School – compete in regional events, train future champions, and increase awareness and acceptance of bicycling in our communities.	Work with Smoky Mountain High School to establish a competetive Cycling Club	Parks and Recreation	JCPS, SORBA, ARTS	Mid

Recreation	R4	Develop a Bicycle Recycling Program and/or a Bicycle Loaner Program to provide access to bicycles for people who don't own one.	Develop a Bicycle Recycling program and/or Bicycle Loaner program to provide access to bicycles.	Parks and Recreation	ARTS	Mid
Recreation	R4	Apply for grants to obtain a bicycle trailer/storage facility that can transport bikes to pocket parks and host bicycling events in multiple areas of the County.	Apply for grants to obtain a bicycle trailer/storage facility that can transport bikes to pocket parks and host bicycling events in multiple area sof the County.	Parks and Recreation	ARTS	On-Going
Recreation	R5	Form a task force of indoor pool advocates to explore potential funding mechanisms and other logistics. Include swim team parents, physical therapists, aqua fitness instructors, etc.	Create a Indoor Pool task force to explore options.	Parks and Recreation	WCU	Short-Term
Recreation	R5	Explore public/private partnership with Duke Lifepoint.	Form a task force to facilitate the partnership.	Parks and Recreation	Jackson County Public Health and Duke	Mid
Recreation	R5	Fund a Feasibility Study and develop a fundraising plan.	Form a task force.	Parks and Recreation	N/A	Mid
Transportation, Housing	T1, H4	T1- Encourage land use patterns that promote efficient use of existing transportation infrastructure and discourage sprawl. H4- Collaborate with towns and communities to identify and plan residential nodes that are adjacent to existing bicycle, pedestrian, and transit facilities.	Collaborate with municipalities to plan nodes that make efficient use of existing transportation infrastructure.	Planning Department	Municipalities	Mid/Long Term
Transportation	T1	Same as action step.	Prioritize roadway projects that create and/or enhance connectivity.	Planning Department	RPO, NCDOT	Mid/Long Term
Transportation	T1	Same as action step.	Prioritize multi-modal transportation projects that promote connectivity.	Planning Department	RPO	Mid/Long Term

Transportation	T2	Same as action step.	Encourage the towns to continue to require sidewalks for developments.	Planning Department	Towns	Mid/Long Term
Transportation, Housing	T2, H4	T2- Continue to partner with Southwestern RPO to identify multi-modal transportation projects. H4- Maintain engagement with Southwestern RPO to identify roadway projects that include pedestrian and bicycle facilities in existing towns and communities.	County continue to partner with the Southwestern RPO.	Planning Department	RPO	On-Going
Transportation	T2	Connect Scotts Creek Elementary school to the Town of Sylva via Skyland Drive and Parris Branch.	Plan and Construct a bicycle and pedestrian connection between Scotts Creek Elementary, the HUB, and the Town of Sylva.	Planning Department	RPO, NCDOT	Long Term
Transportation	T2	Provide bicycle and pedestrian connection between Fairview Elementary School and NC 107.	Plan and Construct a bicycle and pedestrian connection between Fairview Elementary and NC 107.	Planning Department	RPO, NCDOT	Mid
Transportation	T2	Provide bicycle and pedestrian connection between Cullowhee Valley Elementary School and Western Carolina University / Forest Hills.	Plan and Construct a bicycle and pedestrian connection between Cullowhee Valley School and Western Carolina University/ Forest Hills.	Planning Department	RPO, NCDOT	Mid
Transportation	T2	Connect Smoky Mountain Elementary School to Qualla Boundary with a multi-modal path.	Plan and Construct a bicycle and pedestrian connection between Smoky Mountain Elementary and the Qualla Boundary	Planning Department	RPO, NCDOT	Long Term
Transportation	T2	Designate funds in the budget for local match requirements and maintenance for infrastructure projects.	Designate funds in the County budget for local match requirements and maintenance for infrastructure projects.	Jackson County	Jackson County Environmental Health	On-Going

Transportation	T2	Encourage municipalities to designate funds for local match requirements and maintenance for infrastructure projects.	Encourage municipalities to designate funds in their budgets for local match requirements and maintenance for infrastructure projects.	Jackson County	Towns	On-Going
Transportation, Housing	T3, H2	Same as action step.	T3- Partner with NCDOT and municipalities to upgrade signs at high hazard locations for pedestrian safety. H2- Continue to support NCDOT and municipal efforts to maintain and improve existing road infrastructure.	Planning Department	RPO	Mid
Transportation	T3	Same as action step.	Identify and prioritize high-hazard locations for pedestrians and bicyclist	Planning Department	RPO	Short Term
Transportation	T3	Improve signage for designated bicycle routes.	Improve signage for desinated bicycle routes.	RPO	NCDOT	Short Term/Mid
Transportation	T3	Provide pull out areas for bicyclists along popular bicycle routes such as River Road, Caney Fork, Cullowhee Mountain Road, Thomas Valley Road, Sunset Farms Road, Skyland Drive, and Dark Ridge Road.	Identify and construct pull out areas for bicyclist along popular bicycle routes.	RPO	NCDOT	Mid/Long Term
Transportation	T4	Same as action step.	Partner with NCDOT and municipalities to educate public about bicycle safety and rights.	Planning Department and RPO	NCDOT	Short Term
Transportation	T4	Same as action step.	Partner with WCU to create program to educate new students about mountain road safety.	RPO	WCU	Short Term

Transportation	T4	Same as action step.	Provide public service announcements (radio, newspaper) about cyclist safety, pedestrian safety, and associated health benefits.	RPO	N/A	On-Going
Transportation	T4	Same as action step.	Partner with health department, Mountain Wise, public school and homeschool associations to educate on alternative modes of transportation and bike and pedestrian safety.	RPO	Active Routes to School	Mid
Transportation	T4	Same as action step.	Partner with Smoky Mountain High School driver's education to include a lesson on alternative modes of transportation and driver responsibility.	RPO	Jackson County Public Schools	Mid
Transportation	T5	Same as action step.	Partner with rail line companies to incentivize and recruit rail dependent industry.	Jackson County Economic Development	Rail companies	Long Term
Transportation	T5	Same as action step.	Protect rail corridors.	Jackson County	Rail companies	
Transportation	T5	Same as action step.	Protect regional transportation freight corridors to maintain mobility.	RPO	N/A	Long
Transportation	T5	Same as action step.	Encourage additional rest areas in the region to serve freight service.	RPO	N/A	Long
Transportation	T6	Same as action step.	Continue to support the Jackson County Airport Authority.	Jackson County	N/A	On-Going
Transportation	T6	Same as action step.	Partner with the Airport Authority to identify funding resources for airport improvements.	Jackson County	N/A	On-Going

Transportation	T6	Same as action step.	Enhance the aesthetic appeal of the airport as an entry point to the County.	Jackson County	N/A	Long Term
Transportation	T6	Same as action step.	Encourage air traffic and consider marketing Jackson County Airport as a destination	TDA	N/A	Mid
Transportation	T7	Same as action step.	Create corridor plan for US 441 North from US 74 to Qualla Boundary	Planning Department	RPO	Mid
Transportation	T7	Same as action step.	Create corridor plan for US 74/441 from Exit 81 to Exit 74	Planning Department	RPO	Mid
Transportation	T7	Same as action step.	Create corridor plan for US 441 South from Exit 81 to Macon County line	Planning Department	RPO	Mid
Transportation	T7	Same as action step.	Create corridor plan for US 74 from Haywood County to Exit 85.	Planning Department	RPO	Long Term
Transportation	T7	Same as action step.	Promote multi-jurisdictional cooperation in corridor development.	Planning Department	N/A	Mid
Transportation	T7	Same as action step.	Perform an assessment of existing facilities (sidewalks).	Planning Department	RPO	Mid
Transportation	T7	Same as action step.	Encourage the implementation of setbacks.	Planning Department	N/A	On-Going
Transportation	T8	Same as action step.	Create an education campaign promoting transportation options.	RPO	Jackson County Planning Department	Mid
Transportation	T8	Same as action step.	Explore making wireless Wi-fi available in transit vehicles.	Jackson County Transit	N/A	Mid/Long Term
Transportation	T8	Same as action step.	Partner with WCU, SCC and other local employers to encourage transit friendly policies.	Planning Department and RPO	WCU, SCC	Mid/Long Term
Transportation	T8	Same as action step.	Partner with WCU to create transit routes that are interconnected.	Jackson County Transit	WCU	Mid

Transportation	T8	Same as action step.	Include budget provision for transit	Jackson County	N/A	On-Going
Transportation	T8	Same as action step.	Develop a sustainable transit revenue source (not based on ridership fees solely)	Jackson County Transit	N/A	Mid
Infrastructure	I1	Same as action step.	Work with critical facility owners (government or private) to compile an inventory of critical assets, existing facilities, including age, condition and estimated life expectancy.	Jackson County	N/A	Short Term
Infrastructure	I1	Same as action step.	Establish a point of contact for County's infrastructure.	Jackson County	N/A	Short Term
Infrastructure	I1	Same as action step.	Focus on establishing or supporting the current asset management plan for the various public schools in the county.	Jackson County	Jackson County Public Schools	Short Term
Infrastructure	I2	Same as action step.	Partner with the Underground Utility Coordination Committee - 811 system as a starting point for creating points of contact.	Jackson County	Underground Utility Coordination Committee	Mid
Infrastructure	I2	Same as action step.	Create existing data base (GIS) layers of infrastructure facilities that is available to public private partners.	Jackson County GIS	N/A	Short Term
Infrastructure	I2	Foster and encourage policies that allow service providers to co-locate (underground and aerial) with other services.	County Planning Department continue to review Wireless Communications ordinance and others to allow co- location with certain standards.	County Planning Department	N/A	On-Going

Infrastructure	12	Same as action step.	Encourage private partnerships where feasible to utilize non traditional locations of wireless repeaters ie. churches bell towers, etc.	Planning Department	N/A	Mid
Infrastructure	12	Same as action step.	Coordinate with NCDOT, County, Municipalities and service providers to extend trunk lines to economic nodes. Explore utilization of railroad corridors to reach underserved locations. Encourage the sharing of resources like co-locate during installation or installing empty conduit during expansion projects.	Jackson County	NCDOT, municipalities	
Infrastructure	13	Same as action step.	Appoint a “point person” to coordinate efforts and opportunities to expand broadband, possibly within the County or Regional level. Partner with NC Broadband Initiative.	Jackson County Economic Development	NC Broadband Initiative	Short Term
Infrastructure	13	Inventory all existing resources of broadband and mobile phone infrastructure. Explore reporting requirements to state government to assist with inventory.	County Planning Department work with the County GIS Department to identify existing broadband and wireless communication facilities.	County Planning and GIS Departments	SWC	Short Term
Infrastructure	13	Same as action step.	Partner with WCU to explore allowing use of power infrastructure for broadband providers to obtain access to customers on WCU power grid; including Forest Hills, north, and University Heights.	Jackson County Economic Development	WCU	Short Term

Infrastructure	I3	Same as action step.	Provide wireless Hot Spots at public locations such as fire stations, community centers, recreation centers. Equip transit vans with Hot Spots to encourage ridership.	Jackson County Information Technology	Jackson County Public Schools and Planning Department	Mid
Infrastructure	I4	Same as action step.	Promote Infill and Redevelopment where infrastructure already exists before expanding to new areas.	Planning Department	N/A	Mid
Infrastructure	I4	Same as action step.	Encourage local government coordinating with housing developers. Could be eligible for grant funding. Partnering with entities like Habitat for Humanity to locate residential centers in accordance with comprehensive plan.	Planning Department	Municipalities, non-profits	Mid
Infrastructure, Land Use	I4, LU5	I4- Synchronize Master Plans between County, Towns, WCU, SCC, TWSA, etc. LU5- Continue partnership between the local governments and TWSA to ensure utility infrastructure is available and/or planned along growth corridors.	County partner with municipalities, WCU, SCC, TWSA, and others in the formation of master plans and plans for infrastructure.	Planning Department	WCU, SCC, TWSA	Short Term/Mid
Economic Development	ED1	Increase occupancy tax revenue over last FY	Increase occupancy tax revenue over last fiscal year	TDA	Jackson County Economic Development	Short Term
Economic Development	ED1	Create analytics and analytical process to better define our tourism market.	Create analytics and analytical process to define our tourism market.	TDA	Jackson County Economic Development	Short Term

Economic Development	ED1	Partner with surrounding counties and the Eastern Band of Cherokee Indians (EBCI) to promote regional economic development and tourism opportunities.	Promote regional economic development opportunities.	Jackson County Economic Development, Mountain West	Mountain West, EBCI, surrounding Counties	On-Going
Economic Development	ED1	Partner with TDA and EBCI to promote eco- tourism opportunities.	Jackson County will continue to support and market eco-tourism opportunities	Jackson County Economic Development	TDA, EBCI	On-Going
Economic Development	ED1	Provide support for the hospitality industry.	The Economic Development Director will work with the proposed Workforce Development Task Force to identify support strategies for the hospitality industry.	Jackson County Economic Development	EBCI, Southwestern CC	On-Going
Economic Development	ED2	Partner with SCC, SWC, WCU, and EBCI to provide programs to meet required workforce needs.	Workforce Development Task Force will work to continue this facilitation process	Jackson County Economic Development	SCC, SWC, WCU, EBCI	On- Going
Economic Development	ED2	Create a workforce task force (WCU, SCC, SWC, EBCI, and other organizations).	Create workforce development taskforce to coordinate workforce development activities and programs throughout the County.	Jackson County Planning and Economic Development	WCU, SCC, SWC, EBCI	Short Term
Economic Development	ED2	Survey local and regional employers to identify existing and future workforce needs.	Conduct a survey to determine existing and future workforce needs.	Jackson County Economic Development	SCC, SWC, WCU, EBCI	Short Term
Economic Development	ED2	Partner with employers and workforce development stakeholders to increase awareness of employment opportunities in the local hospitality industry.	Coordinate the promotion of hospitality employment opportunities.	Jackson County Economic Development	SCC, SWC, WCU, EBCI	On-Going

Economic Development	ED2	Partner with local employers and workforce development stakeholders to develop affordable and accessible training opportunities.	The Economic Development Director will work with the proposed Workforce Development Task Force to create affordable and accessible training opportunities.	Jackson County Economic Development	SCC, SWC, WCU, EBCI	Short Term to Medium
Economic Development	ED3	Same as action step.	Create a broadband technology plan for Jackson County.	Jackson County Economic Development	Jackson County Planning Department	Short Term
Economic Development	ED3	Same as action step.	Promote and encourage reliable broadband solutions for our rural areas.	Jackson County Economic Development	Jackson County Planning Department	On-Going
Economic Development, Education, Housing, Infrastructure	ED3, E1, H2, I3	ED 3- Continue to develop public/private partnerships to invest in broadband infrastructure. E1- Facilitate public/private partnerships for funding opportunities to expand last mile connectivity. H2- Encourage and support broadband service providers to enhance access to broadband technology in existing communities. I3- Explore funding options: possible incentives for private companies to invest in the business opportunities within the county; opportunities for the county to create an LLC or nonprofit to apply for grants; possibility to utilize accumulated money from communication tax	The County Planning Department continue to review the Wireless Communication ordinance in regards to broadband technology. Create a broadband technology plan for Jackson County.	Jackson County Planning Department	Jackson County Economic Development	On-Going

Economic Development, Land Use	ED3, LU2	ED 3- Review County ordinances to ensure that regulations are efficient and account for changes in wireless technology. LU2- Continue to monitor developing land use trends to ensure that County development ordinances meet the needs of the County.	Planning Staff will monitor the wireless communications and land use ordinances to account for changes in industry standards and technology	Jackson County Planning Department	Jackson County Economic Development	On-Going
Economic Development, Infrastructure	ED3, I2,	ED3- Collaborate with NCDOT, TWSA, and broadband providers to install conduit for broadband infrastructure during construction projects. I2- Coordinate with NCDOT, County, Municipalities and service providers to extend trunk lines to economic nodes. Explore utilization of railroad corridors to reach underserved locations. Encourage the sharing of resources like co-locate during installation or installing empty conduit during expansion projects.	Collaborate with NCDOT and TWSA to co-locate/install conduit infrastructure when applicable.	Jackson County Planning Department	NCDOT, TWSA, broadband providers, Jackson County Economic Development	On-Going
Economic Development	ED4	Perform market analysis of County's retail needs.	Commission a market analysis of retail needs.	Jackson County Economic Development	Jackson County Planning Department	Short Term
Economic Development	ED4	Partner with local merchant associations and chambers of commerce to promote independent small businesses.	Engage with the Chambers of Commerce and local business owners to create a plan to promote small businesses in Jackson County	Jackson County Economic Development	Local merchant associations and Chamber of Commerce	On-Going
Economic Development	ED4	Continue regional partnerships (Mountain West Partnership, EBCI) to enhance economic development opportunities.	Maintain membership and engagement with regional partners and regional organizations.	Jackson County Economic Development	Mountain West, EBCI, SWC	On-Going

Economic Development	ED5	Create and maintain partnerships with the WCU Millennial Campus and EBCI's Land Bank.	Engage and maintain partnerships with the Millennial Campus and the EBCI's Land Bank.	Jackson County Economic Development	WCU, EBCI	On-Going
Economic Development	ED5	Develop relationships with private land owners interested in development opportunities.	Engage with private land owners interested in future development opportunities.	Jackson County Economic Development	Jackson County Planning Department	On-Going
Economic Development	ED5	Explore opportunities for the County to secure land for economic development purposes.	Explore opportunities to secure land for future development opportunities.	Jackson County Economic Development	Jackson County Planning Department	On-Going
Economic Development	ED6	Develop a comprehensive entrepreneurial resource program.	Coordinate efforts with WCU and SCC to develop a comprehensive entrepreneurial resource program designed to attract new businesses to Jackson County.	Jackson County Economic Development	SCC, WCU	Medium
Economic Development	ED6	Market entrepreneurial success stories in the County.	Collaborate with Chambers of Commerce to identify and market entrepreneurial success stories	Jackson County Economic Development	Chambers of Commerce	Short Term
Economic Development	ED6	Create a business incubator for emerging businesses.	Establish a business incubator for emerging businesses.	Jackson County Economic Development	SWC, WCU, SCC	Medium
Economic Development	ED6	Facilitate partnerships between the private sector and the County's small business resources (SBTDC, SCC, WCU, Sequoia Fund etc.)	Continue to facilitate partnerships with small business resources to assist in the expansion of existing businesses and to attract new businesses to the County.	Jackson County Economic Development	SBTDC, SCC, WCU, EBCI.	On-Going
Economic Development	ED7	Update the County's Comprehensive Economic Development Strategy.	Update the County's Comprehensive Development Strategy.	Jackson County Economic Development		Short Term

Economic Development	ED8	Maintain partnerships with the municipalities in the County.	Foster partnerships with municipalities, including continuing to sponsor the bi-annual joint jurisdictional meetings	Jackson County	Town of Sylva, Town of Webster, Town of Dillsboro, Town of Forest Hills.	On-Going
Economic Development, Housing, Land Use	ED8, H1, LU6, LU6	ED8- Coordinate with the municipalities regarding land use policies and regulations where feasible. H1- Collaborate with municipalities to discuss inclusionary zoning options. LU6- Encourage high density residential and mixed use development in existing communities along existing infrastructure. LU6- Encourage municipalities to allow higher density residential and mixed use development along corridors that have existing infrastructure.	The County Planning Department will work with local municipalities to discuss density within the County.	Jackson County Planning Department	Town of Sylva, Town of Webster, Town of Dillsboro, Town of Forest Hills.	On-Going
Economic Development	ED8	Form a citizen academy for future elected officials and interested citizens.	Create a Citizen's Academy.	Jackson County, local municipalities	TWSA, Jackson County Schools System, SWC	Medium
Economic Development, Land Use	ED8, LU1	ED8- Partner with the municipalities and EBCI to balance economic development with environmental stewardship. LU1- Consider creation of an ordinance requiring environmental impact statements for all major development, as defined by the state.	Create an ordinance requiring all major developments to perform an environmental impact statement.	Jackson County Planning Department	Local municipalities, EBCI	Mid

<p>Economic Development, Education, Housing</p>	<p>ED8, E4, H1</p>	<p>ED8- Develop quality housing options for the County's workforce. E4- Explore options for building housing for workforce. H1- Research and identify public/private/non-profit partnerships to provide more housing options to residents.</p>	<p>Housing Commission identify public/private partnerships to provide housing options.</p>	<p>Jackson County Planning Department</p>	<p>Jackson County Economic Development</p>	<p>Medium</p>
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